

EPiSERVER RELATE

A PRODUCT IN THE EPiSERVER RELATE PACKAGE

VERSION 2 R2

Templates

EPiServer Relate contains a template package with a ready-to-use community that can be adapted to customer-specific needs. Learn how to use the templates.



User Guide

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About this documentation

This documentation is intended for the following main target groups:

- Content editors creating and editing information in EPiServer CMS.
- Community moderators moderating community generated content.
- Community administrators administering community tasks.

References

This documentation describes features in EPiServer Relate, which is a product package for EPiServer CMS. Relate contains a set of templates for EPiServer CMS, as well as EPiServer Community and EPiServer Mail. In this documentation only the Relate sample templates are described. Therefore, the following documentation available on world.episerver.com, may be of use for reference purposes:

- User documentation for EPiServer CMS.
- User documentation for EPiServer Community.
- User documentation for EPiServer Mail.

Expected Knowledge

As a reader of this documentation, you are assumed to have good understanding of the following:

- The standard Windows environment.
- Basic word processing skills.
- Basic knowledge about EPiServer CMS, EPiServer Community and EPiServer Mail.

No specific web publishing or HTML knowledge is needed.

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Introduction

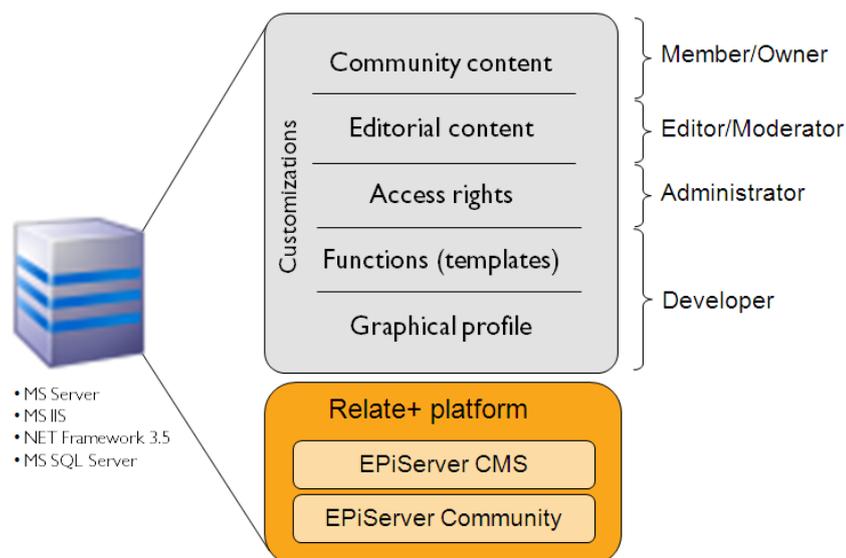
What is Relate?

Relate provides a powerful solution for building collaborative websites. The Relate product package is based on products *EPiServer CMS*, *EPiServer Community* and *EPiServer Mail*. The Relate templates, which are described in this manual, provide a set of templates for setting up an integrated community solution in the EPiServer CMS editor environment.

The Relate templates are examples to provide inspiration when setting up your integrated EPiServer CMS and community solution. To find out more about the other products included in the Relate product package, please refer to the documentation for each specific product. This is available on <http://world.episerver.com>.

How Do the Relate Templates Work?

The Relate templates consist of a set of EPiServer CMS page types and page templates for basic community functionality such as clubs, forums, image galleries and blogs. They are intended as examples of how to work with community functionality in an integrated EPiServer CMS environment. The buildup of an integrated website can be illustrated as in the image below.



Relate Platform

The base platform contains an installation of EPiServer CMS and EPiServer Community, together with the Relate template package. The Relate package also contains other products, but these are not described in this documentation. The base platform is then customized further, access rights are set and content is added to build the final website.

Graphical Profile

The graphical profile controls the layout and appearance of the website. The graphical profile consists of predefined fonts, colors etc. saved in a Cascading Style Sheet (CSS). The graphical profile is customized by a developer.

Functions and Page Templates

The Relate templates are page templates (.aspx pages) that hold the functionality of the web pages. Page templates are linked to page types, in which the editor enters the content of the web page. The

functionality in the page template decides what will happen with the content and how it will be displayed. Page templates are built and customized by a developer.

Access Rights

Access rights control what editors and moderators can do and what visitors to the website can see. Access rights in an integrated site are managed from the EPiServer CMS Admin and Edit mode, as well as from the EPiServer Community administration interface.

Editorial Content

Editors/Moderators enter information into the page types, and the information is then stored in the database. The Relate community templates contain few editor fields, since most of the functionality is built into the page templates. You can of course create editorial content using other EPiServer CMS page types just as you normally do in EPiServer CMS.

Community Content

Members create community content such as dubs, forum postings and blog entries. Community content is created and maintained from the EPiServer CMS View mode and stored in the database. Community Editors/Moderators will work in the EPiServer Community administration interface to moderate community content, just as you normally do in EPiServer Community.

Roles

An integrated EPiServer CMS and EPiServer Community solution is based on certain roles with specific tasks and access rights. The content in this manual is based on these roles to make it easier to understand underlying work procedures. Each function is described from the perspective of these roles and the setup in this example.

Visitor

A *Visitor* is someone using a web browser to visit the website and use available functions and services. Visitors cannot create content and will have limited access to community content.

Member

A *Member* is registered and logged on to the website. Community members will have access to community content, and can interact to create community content such as forum postings and comments.

Owner

An *Owner* is a community member who is the creator of community content, for instance an image gallery, a dub or a forum posting. Owners can administer community content that they have created.

Editor/Moderator

The *Editor/Moderator* can belong to either roles but typically works with both editing of content in EPiServer CMS as well as moderating community content. The Editor/Moderator has access to the EPiServer CMS Edit mode as well as the EPiServer Community administration interface.

Administrator

The *Administrator* administers the website, works with access rights and adapts the platform to suit the needs of the organization. The Administrator has access to the EPiServer CMS Edit and Admin mode, as well as the EPiServer Community administration interface.

The Start Page

Start Page for Visitors

When opening the website in a web browser, the start page will be displayed in what is known as the EPiServer CMS View mode. Visitors that are not registered and logged on, will see listings of the latest content such as news, articles and blog entries. Tags are used to display “hot topics” in the community.

The screenshot shows the EPiServer Relate start page. At the top right, it says "You are logged in as: Mary Smith | Logout". The navigation menu includes: Home, My Page, Clubs, Images, Videos, Blogs, Forum, Members, Tags, and a Search bar. The main content area is divided into several sections:

- Hero Section:** A large banner with the text "Transform your website into a social hub!" and a photo of a woman.
- NEWS:** A section with two articles:
 - Building online social communities:** "With EPiServer Relate, building successful Online Communitie... Posted: 03/03/11"
 - Analyze the content and communicate...:** "Analyze and make detailed selections to communicate exclusiv... Posted: 01/03/11"
- ARTICLES:** A section with one article:
 - Administer and Moderate:** "Use efficient tools for administering"
- LATEST BLOG ENTRIES:** A section with one entry:
 - Travelling Mary:** "My first blog post in a series of posts about travelling. This morning I took the metro to work, ... By: Mary Smith Posted: 21/03/11"
- TAGS:** A section with a list of tags: administer, analyze, build, city, hiking, moderate, nature, relate, sun, travel.
- MY QUICK LINKS:** A section with four links: My Blog, My Image Galleries, My Friends, My Clubs.
- LOGIN:** A section with a user profile for "Mary Smith" and a "LOGOUT" button.

Visitors are only allowed to read content. To be able to contribute to the community and add content, visitors must register and become members. In the right column there is a registration/login area where visitors can register and log on to the site.

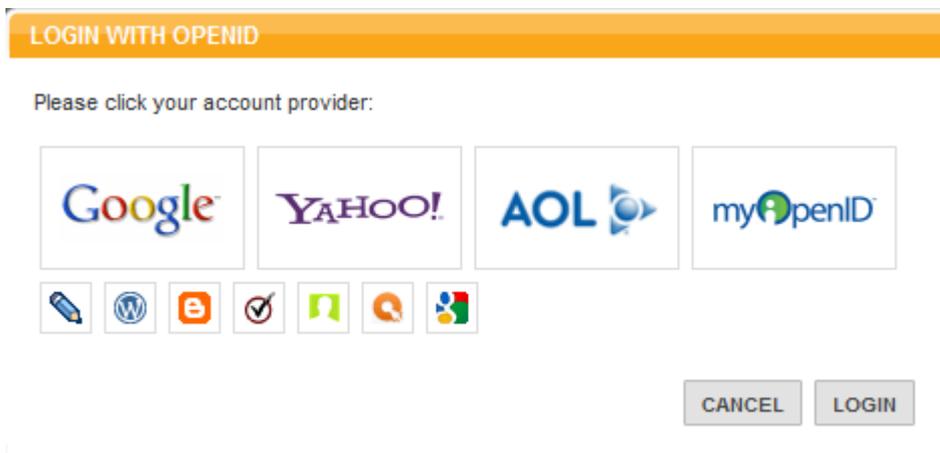
Logging On

The start page in this example has a login box area where you can register and enter your username and password to log on. Lost passwords can also be retrieved from here.

The screenshot shows the LOGIN form. It includes the following elements:

- LOGIN** (Section Header)
- E-MAIL:** Input field containing "Mary Smith"
- PASSWORD:** Input field with masked characters (dots)
- REMEMBER ME**
- LOGIN** (Button)
- [Login with OpenID](#)
- [» Register](#)
- [» Forgot your password?](#)

If you're a member of several communities, it can be a hassle to manage all your online identities. Relate therefore supports for **OpenID**, a standard for using an existing account to sign in to multiple websites. You can use any OpenID provider, for example Google or Yahoo, when signing up or signing in to a community built using Relate. Select a provider among the options, enter your login credentials and you will be logged into the Relate website.

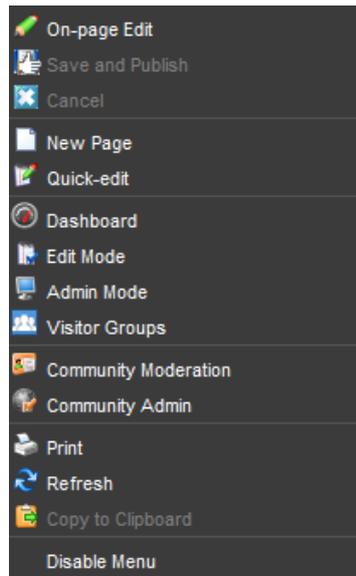


If you are an *Editor* and/or a *Moderator*, you can also access the EPiServer CMS Edit or Admin mode by entering the address of website followed by /xx/UI/edit or /xx/UI/admin respectively. Contact your system administrator to find out what address applies to your specific website.

When you log on as a registered member with Editor/Moderator access rights, you can right-click in View mode to access the different modes of EPiServer CMS and Community. Depending on your access rights you will have different options.

The following options are available (with full access rights):

- Select **Dashboard** to access the OnlineCenter dashboard to manage the website using "gadgets".
- Select **Edit Mode** to work with editorial content in EPiServer CMS
- Select **Admin Mode** to access the EPiServer CMS Admin mode to administer the website.
- Select **Visitor Groups** to work with personalization of website content.
- Select **Community Moderation** to work with moderation of community generated content.
- Select **Community Admin** to access the EPiServer Community administration interface for administering community functions.

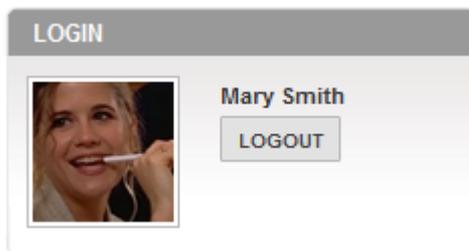


Please refer to the user documentation for EPiServer CMS, OnlineCenter and EPiServer Community, to find out more about OnlineCenter and the dashboard.

In general, the main pages in these template examples will have an information area explaining the content you see, community content listed in the lower part of the page and related content listed in the right column. In an integrated site, the general information area will have content created in EPiServer CMS, whereas the community content will be managed from EPiServer Community.

Start Page for Members

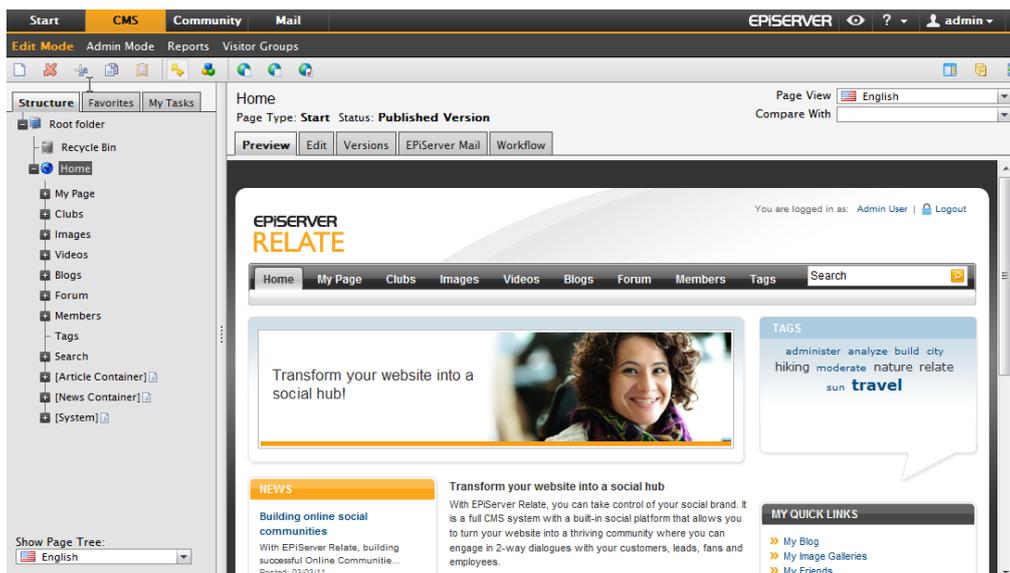
When you log on as a registered member the start page will change to display your personal page showing your member profile. This is also known as My Page. How to work with My Page is described in the My Page section of this manual.



If you display the start page of the website as a logged on member, the login box will have changed to display your name and a personal image, if you have added one to your profile. You will also be given the option to log out from the website.

Start Page for Editors/Moderators

When selecting **Edit Mode** in the right-click menu, you will see the EPiServer CMS editor interface and the page tree structure for the website. In an integrated solution with EPiServer CMS and EPiServer Community, you will find a "Community" option in the top menu of the website. This is where the community moderator and administrator will access the EPiServer Community functions. These are described in more detail in the user documentation for EPiServer Community.



Content pages are accessed as usual from the EPiServer CMS Edit mode.

In this example, the various community parts such as Clubs, Forums and Blogs, are all EPiServer CMS pages. However, personal content that members add to the community will be stored in EPiServer Community, and not as EPiServer CMS pages. This means that if you want to maintain editorial content such as introduction text for instance on the “Forums” main page, this is done from the EPiServer CMS Edit mode. If you want to moderate individual forum postings, this is done from the EPiServer Community administration interface.

Most EPiServer CMS page types in these examples have very few editor fields. Typically there is a main body editor area where you can enter an introduction text. The rest of what is displayed on the page is built into the functionality of the page template. In the following each page type included in the template package is described in more detail.

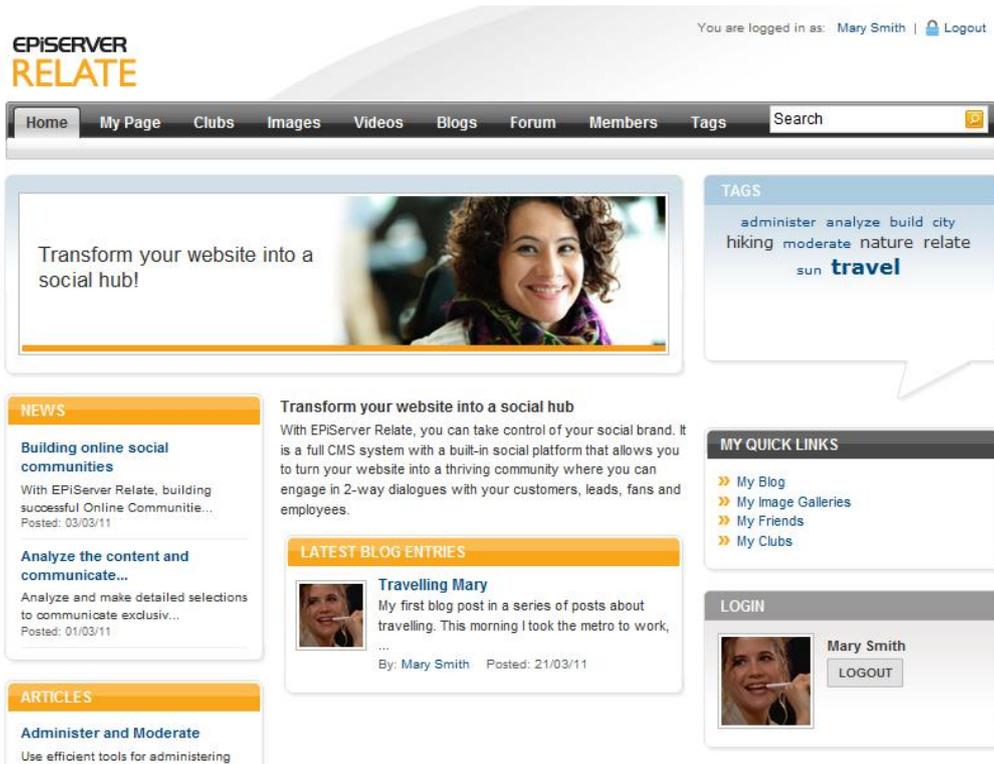
The example pages are based on standard EPiServer CMS page types. Note that only fields and features that are customized and differ from the standard page types, will be described here. Please refer to the EPiServer CMS user documentation for more information about basic EPiServer CMS functions.

Configuring and Editing the Start Page

The start page in this example is the entrance to the integrated EPiServer CMS and EPiServer Community website – the Relate sample site. From here, website visitors and community members can log on to the site to access community content.

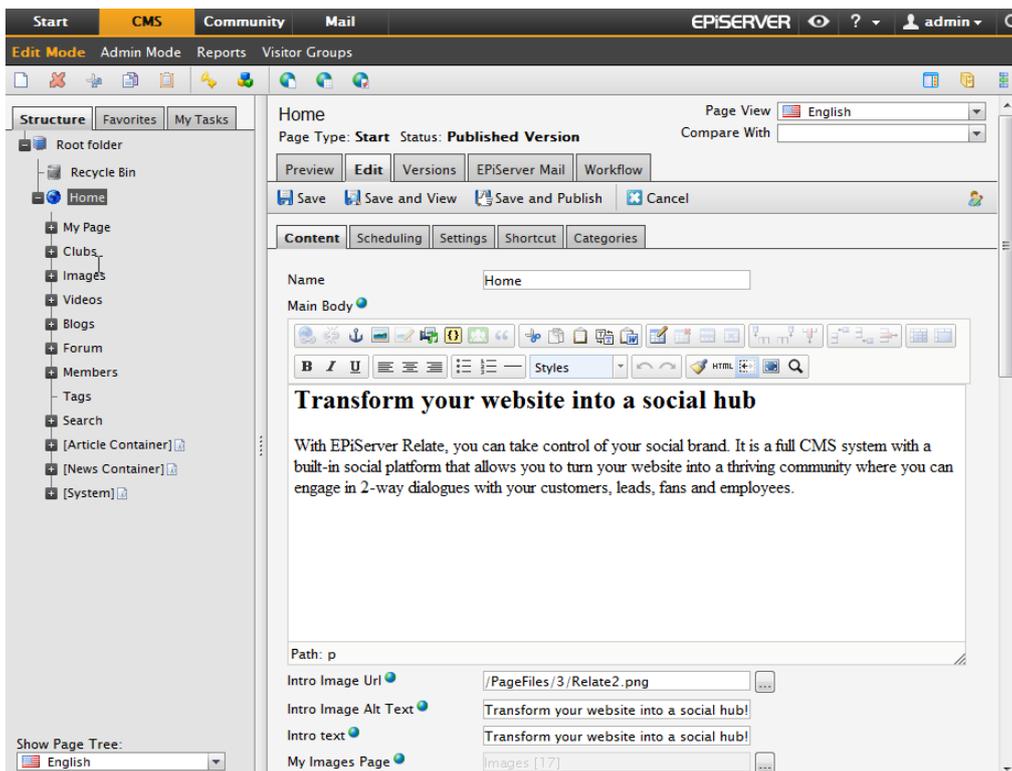
The start page is built using an EPiServer CMS page type named *Start*. Most often the start page will already be set up and configured, and will not be updated very often. If needed, the Editor can make changes to the introduction text and start page configuration.

This example start page has an editorial area for entering introduction text which will be displayed in the middle of the page. On the top of the page there is an image banner area where the editor can link an image of choice into the web page.

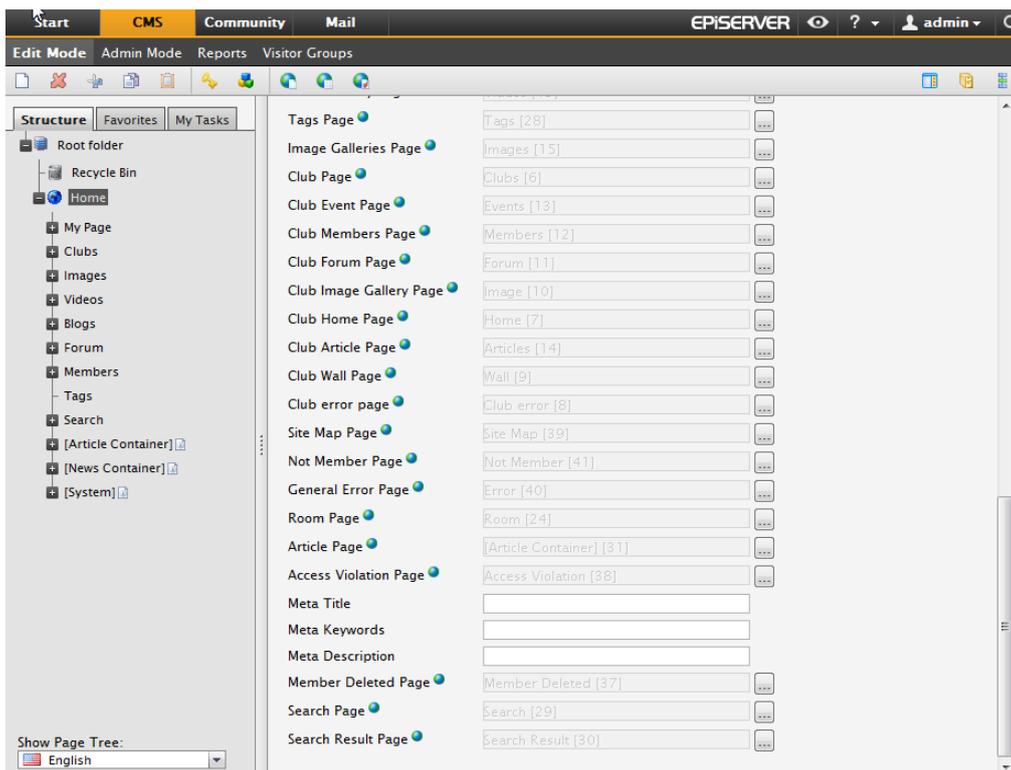
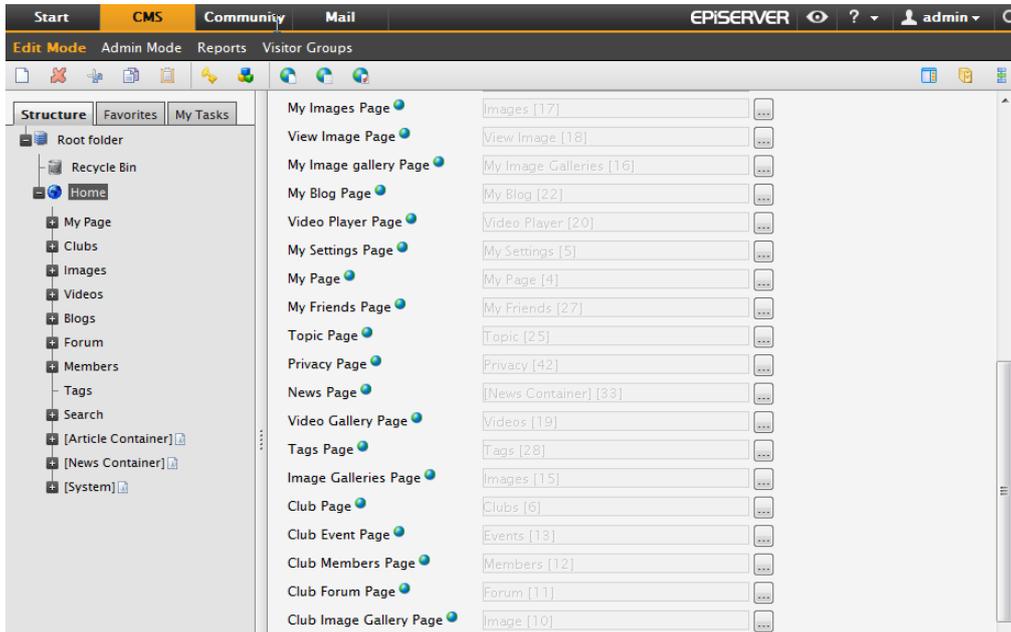


The rest of the start page is filled with sections for displaying community content blocks such as latest news, articles, image galleries, blog entries and tags. The right-column contains a login section. The display of the various blocks is built into the page template functionality, and the blocks are pointed out in the configuration of the start page.

The text in the middle section of the start page is entered in Edit mode, under the **Content** tab in the **Main Body** editor. The banner image is selected in the field Intro Image Url. An alternative text for the banner image can be entered in the field Intro Image Alt Text. The Intro text field is optional and is used for entering a title which will be displayed on top of the start page banner image.



The lower part of the **Content** tab contains specific site configurations that are set on the start page. Here the various community sections are configured by selecting the corresponding community main pages in the tree structure in Edit mode.



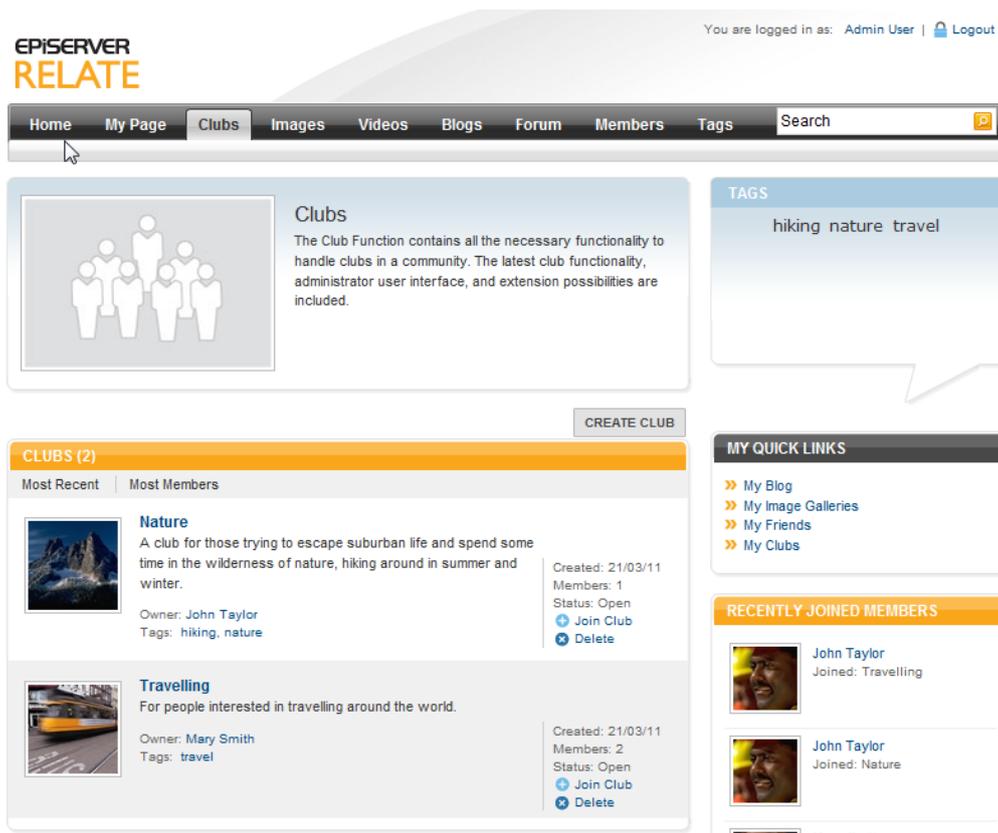
In the following parts of this documentation each community section, their configuration and main and sub-pages are described in more detail.

Clubs

Clubs is a community function making it possible for members to share a common interest. Community members can join various clubs within the community. Each club has an event calendar, forums, image galleries and a "wall" for members to post club related content.

Club Main Page

The *Club main page* in the EPiServer CMS View mode, shows an overview of existing clubs and member activities, in addition to the general area. Community members can create clubs of their own.



The screenshot displays the EPiServer RELATE Club Main Page. At the top, the user is logged in as 'Admin User' with a 'Logout' link. The navigation menu includes 'Home', 'My Page', 'Clubs', 'Images', 'Videos', 'Blogs', 'Forum', 'Members', 'Tags', and a search box. The main content area features a 'Clubs' overview section with a group icon and a description: 'The Club Function contains all the necessary functionality to handle clubs in a community. The latest club functionality, administrator user interface, and extension possibilities are included.' Below this is a 'CREATE CLUB' button. A section titled 'CLUBS (2)' lists two clubs: 'Nature' (created 21/03/11, 1 member, status Open, owner John Taylor, tags hiking, nature) and 'Travelling' (created 21/03/11, 2 members, status Open, owner Mary Smith, tags travel). To the right, there is a 'TAGS' section with 'hiking nature travel', 'MY QUICK LINKS' (My Blog, My Image Galleries, My Friends, My Clubs), and 'RECENTLY JOINED MEMBERS' (John Taylor, Mary Smith).

For the listed existing clubs on the main page, members of the community can apply for membership in clubs of their choice. Existing club members can choose to leave a club in which they are member.

Clubs can be open for any community member to join and view content, or closed. If a club is closed, the content of the club will not be visible to the community. Membership in closed clubs also has to be approved in advance by the club owner.

Club Home Page

Clicking on a club link will take you to the club home page where you will find tabs with club functions *Wall*, *Image*, *Forum*, *Members*, *Events* and *Articles*. You will also see club activity information such as calendar events, members, images and club topics. Club owners can administer membership applications to closed clubs from here.

The screenshot shows the EPiServer Relate interface. At the top, the user is logged in as 'Admin User' with a 'Logout' link. The main navigation bar includes 'Home', 'My Page', 'Clubs', 'Images', 'Videos', 'Blogs', 'Forum', 'Members', 'Tags', and a search box. Below the navigation, there is a 'Back to clubs' link and a 'Join Club' / 'Report this club' button. The club 'Travelling' is featured with a header image of a tram and a sub-navigation bar with tabs for 'Home', 'Wall', 'Image', 'Forum', 'Members', 'Events', and 'Articles'. The club details show it was created by Mary Smith on Mar 21 2011, has 2 members, and is open to the public with a 'travel' tag. Below this, there are sections for 'UPCOMING EVENTS (1)' featuring a 'Desert seminar' hosted by Admin User in Chicago, 'IMAGES (1)' featuring a 'Sunset' image by Mary Smith, and 'TOPICS (1)'. On the right side, there are sections for 'TAGS' (hiking, nature, travel), 'MY QUICK LINKS' (My Blog, My Image Galleries, My Friends, My Clubs), and 'MEMBERS' (John Taylor, Mary Smith).

Wall

Wall is a place where club members can post messages. These messages will be visible to other club members. Club members can reply to messages posted on the wall.

Image

Under *Image*, club members can share images related to club topics and content.

Forum

Under *Forum*, club members can participate in discussions concerning club related topics.

Members

Members provide an overview of club members. Members can be listed alphabetically or according to their membership date.

Events

Under *Events*, club events are listed. Events are managed by the club owner. Club members can view the event information, see the attendee list for the event and sign up to attend.

Articles

Under *Articles* you will find editorial articles (not member generated) published in the community and which are of interest to a specific club.

Visitors

Visitors can view information on the Club main page. Visitors can also see certain information on home pages of open Clubs. Information that can be viewed is the home page information, member information and articles, the rest is only available to club members.

Members

Club members can also view information on the Club main page. Community members as well as club members can create new clubs as well join or request membership in existing open or closed clubs owned by other community members. Members of a club can post images and forum messages and sign up for attending club events.

Owners

A club is owned by the community member that has created the club. Club owners can maintain their own clubs as described in the following section.

Edit Club Home Page

Club owners can edit information on the club home page, such as club name, presentation text and image, as well as club category and club tags.

Add Club Images

Club owners, as well as club members, can add images to the Image section of the club.

Create Club Forum Topics

Club owners, as well as club members, can add forum topics to the club.

Create and Edit Club Events

Club owners can create and update events in the event calendar of the club.

Golf

Home Wall Image Forum Members **Events** Articles



The Open Golf Championship

Hosted by: Annika Jansson

Location: The Old Course, St Andrews, Scotland

When: Jul 12 2010, 7:00 AM - 8:00 AM

Description:

The Open Championship returns to St Andrews "The Home of Golf" in July 2010 which will mark the 150th anniversary of the Open Championship. Once again the worlds' greatest golfers will gather to do battle for the famous Claret Jug over the Old Course where Tiger Woods has been victorious on the last two occasions in 2000 and 2005.

[Edit Event](#)

ATTENDEES (2)

Alphabetical Most Recent

When creating or editing an event, you can enter the name of the event, the arranger, the location, event status open/closed, start and end time, registration start and end time, maximum registrations, as well as a description of the event and a presentation image.

You can also set a category and a tag for the event.

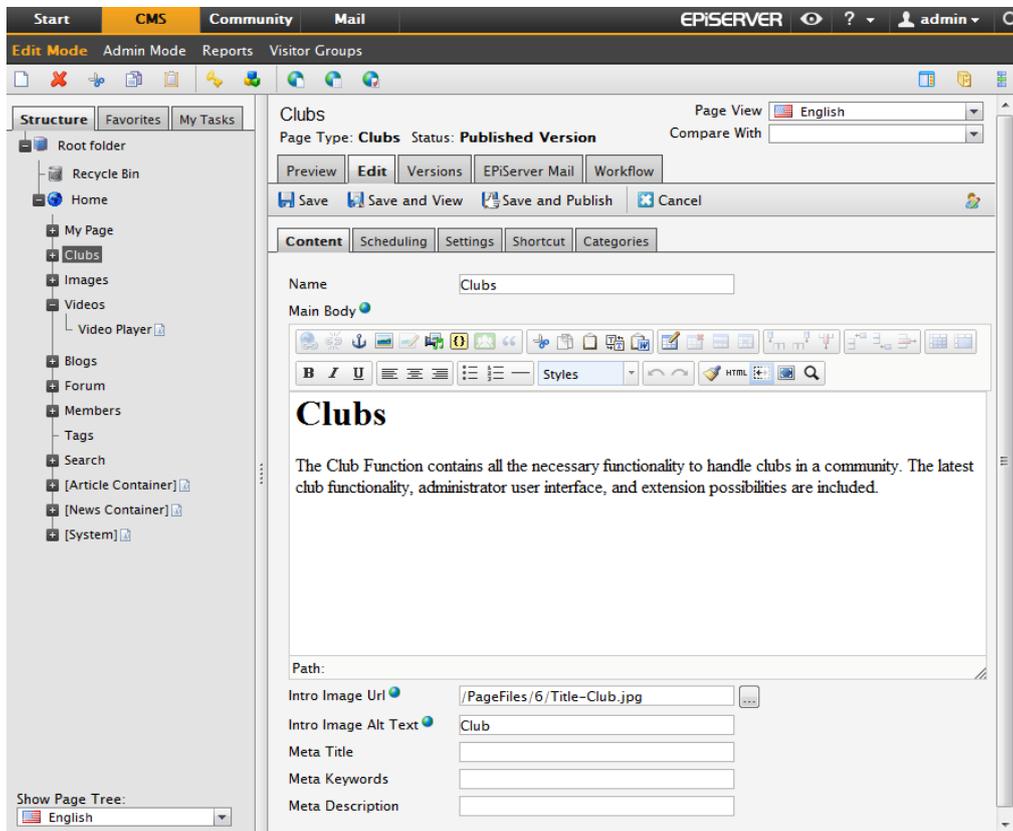
Editors/Moderators

The club functions are built up using these page types in a hierarchic page tree structure: *Clubs*, *ClubHome*, *ClubWall*, *ClubForum*, *ClubImageGallery*, *ClubMembers* and *ClubEvents*.

The page type *Clubs* is used for creating a *Club main* overview page with an introductory text and an page image. This page provides an interface in EPiServer CMS for community members creating clubs. The Club main page itself is maintained by the Editor from the Edit mode of EPiServer CMS.

Creating and Editing a Club Main Page

1. Create a new page using the page type *Clubs*, in this example it will be placed under the start page (Home) of the website.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area.
4. In the *Intro Image Url* field, select an image to be displayed on the Club main page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
7. Save and publish the page.



Other Club Page Types

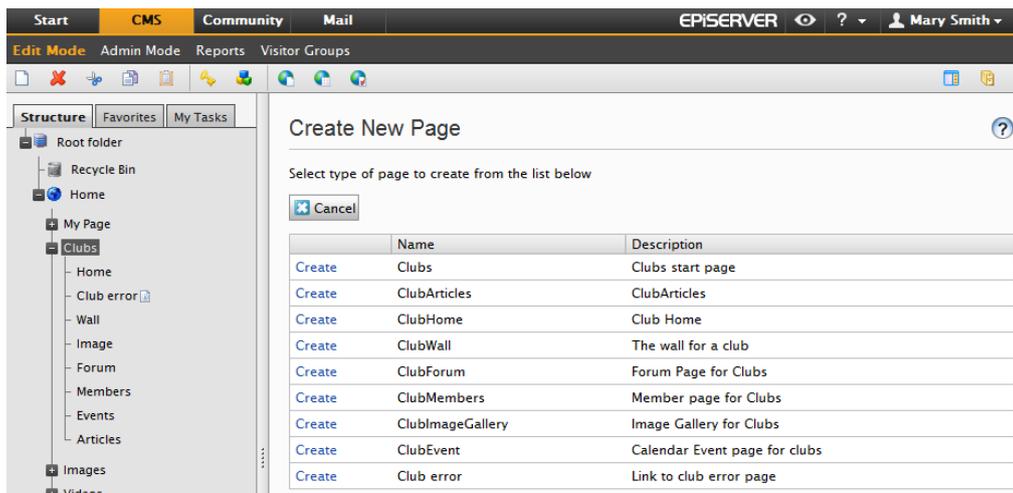
When the Club main page has been created, you will need to create and configure container pages for each of the club sections *Home*, *Wall*, *Image*, *Forum*, *Members*, *Events* and *Articles*. You can also create a club error message telling visitors that a club is closed or that membership is required to view content.



If you haven't seen Jesper Parnevik swing, you haven't seen anything

These functions all have their specific page types as mentioned earlier. These page types will make the various club functions appear as tabs in each club created in the community.

Right-click on the "Club" page to create the club functions. The specific club function page types will be displayed.



These page types contain no editor areas since they are only used as containers, and thus hold no information of their own. You only have to provide a name for the page and then save and publish it.

ClubHome

Provides a home link for the club.

ClubWall

Provides a wall for the club where members can add messages.

ClubImageGallery

Provides an image gallery for the club.

ClubForum

Provides a forum page for the club.

ClubMembers

Provides a member page for clubs.

ClubEvent

Provides a calendar events page for clubs.

ClubArticles

Provides an article section listing articles published in the community and related to the club.

Club error

Provides a page telling the visitor that a club is closed or that membership is required to view club content.

Configuring Club Pages

All of the club pages except ClubArticles must be pointed out under **Content** in the start page configuration as described earlier. Remember that these pages are only for displaying community content in EPiServer CMS View mode. The content itself must be moderated and maintained from the EPiServer Community administration interface.

Images and Image Galleries

With the image gallery functions community members can share images. Members can create their own image galleries which will be displayed under the Images section of the start page. Image galleries can be categorized and searched for from the images main page. Images are administered by members from the EPiServer CMSView mode.

Images Main Page

The *Images* section of the start page provides an entrance to exploring images of the community. The Image main page shows a selection of existing image galleries, in addition to the general image gallery information area.

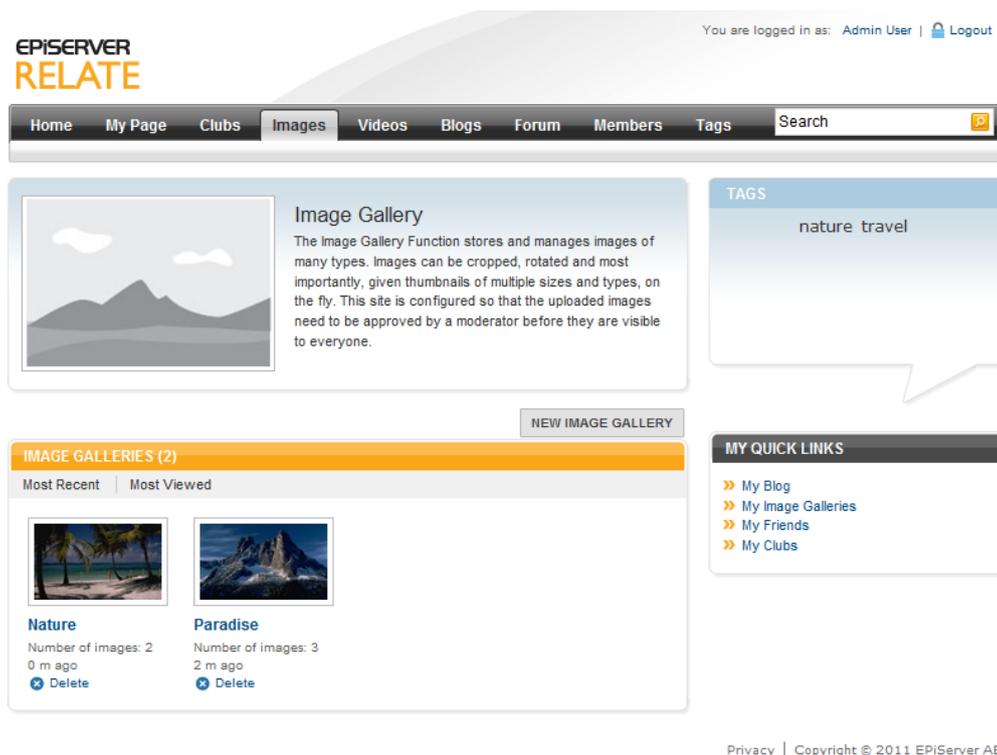


Image Gallery Page

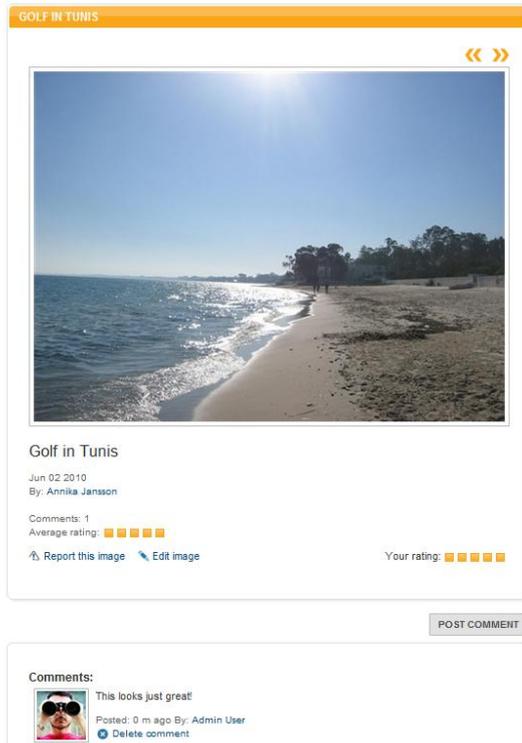
Clicking on an image gallery link will take you to an image gallery page. Here the images in the gallery are displayed as well as information about the gallery and the gallery owner. From here the image gallery owner can edit the gallery information and upload images.

The screenshot displays the EPiServer Relate website interface. At the top left is the logo 'EPISERVER RELATE'. To the right, there is a link for 'Sign up and login! Login'. Below the logo is a navigation menu with items: Home, My Page, Clubs, Images, Videos, Blogs, Forum, Members, Tags, and a Search box. A breadcrumb trail reads '> Back to Mary Smith's galleries'. The main content area features a large image of a mountain peak titled 'Paradise' with a timestamp of '5 m ago'. Below this is a section titled 'IMAGES (3)' containing three smaller image thumbnails with titles: 'Travelling', 'Paradise bea...', and 'Desert'. Each thumbnail includes the author 'By: Mary Smith', a timestamp of '1 h, 0 m ago', and an 'Average rating' section with five empty square icons. On the right side, there is a 'TAGS' section with a speech bubble containing 'sun travel'. Below that is a user profile for 'MARY SMITH' with a profile picture and fields for 'Age:', 'Lives in: Los Angeles', 'Gender: Female', and 'Birthday:'. Underneath is a 'MARY SMITH GALLERIES' section with a link '>> Paradise'. At the bottom right is a 'SUBSCRIBE' section with two options: 'Subscribe to RSS' and 'Subscribe to Atom', each with a corresponding icon.

Image Page

Clicking on an image link will take you to an image page where the image is shown in larger size. Time of posting, name of poster, tags, comments and average rating is shown for the image.

The viewer (members only) of the image can rate the image and post a comment. Comments to the image will also be listed, as well as information about who has posted a comment.



GOLF IN TUNIS

Golf in Tunis

Jun 02 2010
By: Annika Jansson

Comments: 1
Average rating:

[Report this image](#) [Edit image](#) Your rating:

POST COMMENT

Comments:

 This looks just great!

Posted: 0 m ago By: Admin User
[Delete comment](#)

It is also possible to report an image from here. Reporting information is managed by the community moderator from the EPiServer Community administration interface.

My Image Gallery

The *My Image Galleries* page displays image galleries for a specific community member. From this page the community member can also edit and create new image galleries. When creating a gallery you provide a name, a description and preferably a category and a tag to make it easier to find the images when searching the community.

Visitors

Visitors to image galleries and images can view the galleries and the images, but cannot rate or post comments to images.

Members

Community members can view galleries and images, as well as create new image galleries and upload images to these. Members can also rate images and post comments to images.

Owners

The uploader of the image becomes the owner. The image owner can edit the image information, and delete the image from the image gallery.

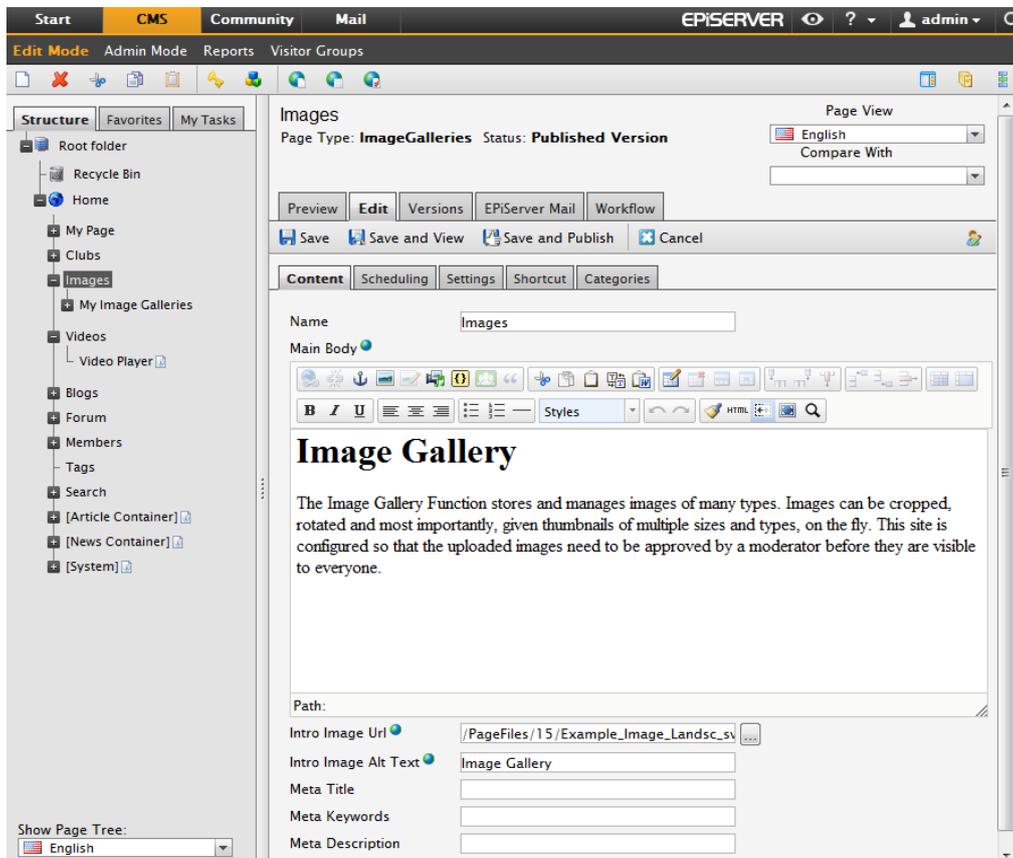
Editors/Moderators

The image gallery functions are built up using these page types in a hierarchic page tree structure: *ImageGalleries*, *MyImageGallery*, *Images* and *ViewImage*.

The page type *ImageGalleries* is used for creating the Images main page on the top level in the structure. The page functionality provides the main listing of image galleries. From the EPiServer CMS Edit mode, the Editor can add a text and an image to the images main page.

Creating and Editing an Image Gallery Main Page

1. Create a new page using the page type *ImageGalleries*, in this example it will be placed under the start page (Home) of the website.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area.
4. In the *Intro Image Url* field, select an image to be displayed on the Images main page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
7. Save and publish the page.



Other Image Gallery Page Types

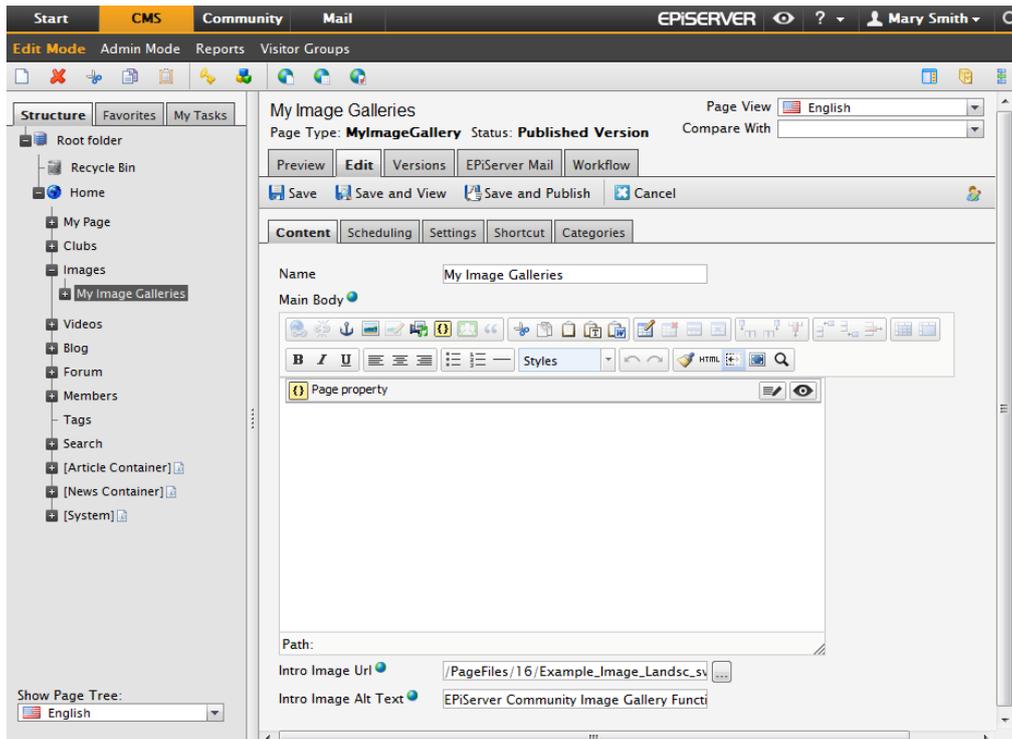
The remaining page types will provide an overview of a members image galleries, an overview of an image gallery, and a view of a single image in this gallery. The page structure is set up using specific page types as described below. Each of these pages are then pointed out in the start page configuration.

MyImageGallery

Provides an overview and container page for image galleries of an individual community member. In this example, content in the main body area of the page is displayed as dynamic content from the main body of the image gallery main page. This means that if the text in the main body of the images main page is updated, it will also be reflected in the general area of the *My Image Gallery* page.

Creating and editing a MyImageGallery page:

1. Create a new page using the page type *MyImageGallery*, place it under the *ImageGalleries* page in the page tree structure.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area. Only needed if you want to add text in addition to what is displayed through dynamic content.
4. In the *Intro Image Url* field, select an image to be displayed on the page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. Save and publish the page.

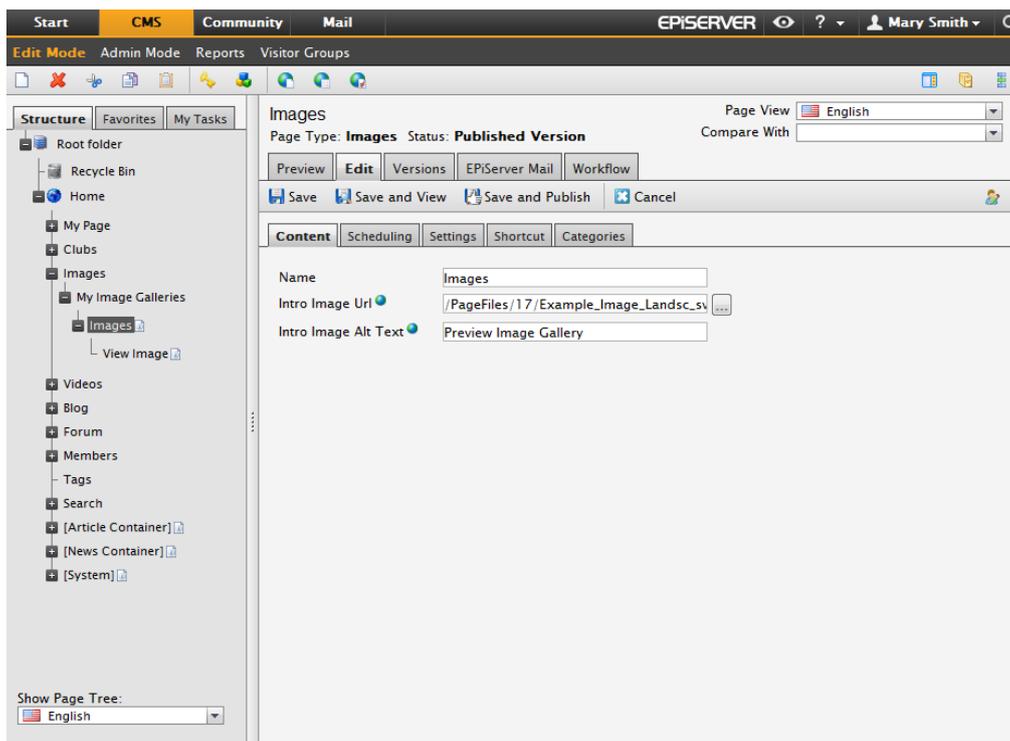


Images

Provides an image gallery overview.

Creating and editing an Images page:

1. Create a new page using the page type *Images*, place it under the *MyImageGallery* page in the page tree structure.
2. Give the page a name in the *Name* field.
3. In the *Intro Image Url* field, select an image to be displayed on the page. This image is only shown when the image gallery is empty, and will be replaced when images are uploaded.
4. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
5. Save and publish the page.



ViewImage

Provides a view for a single image. The page contains no editorial information, it is only used for providing a display format for single images. You only have to provide a name for the page and then save and publish it.

Configuring Image Pages

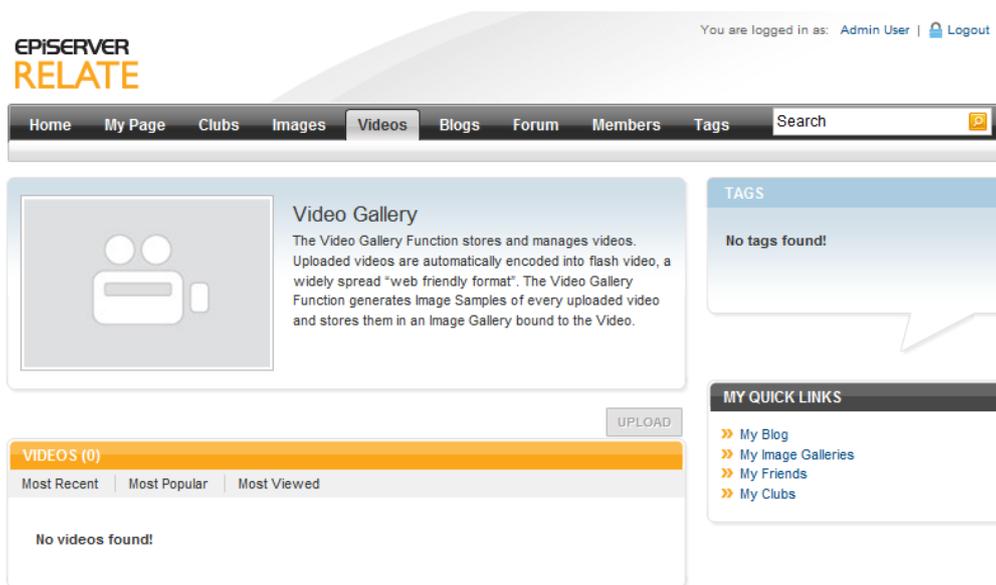
Each of the image gallery pages created here must be pointed out under **Content** in the start page configuration as described earlier.

Videos

Under *Videos* on the start page, community members can share their videos in a web friendly format. The functionality resembles that of the image galleries described earlier. Community members can upload videos, and other members can rate and comment the videos. Videos are administered by members from the EPiServer CMS View mode.

Videos Main Page

The *Videos main page* shows a selection of existing videos, in addition to the general video gallery information area. From here it is possible to search for categorized videos, as well as to upload new videos to the website.



Video Page



Clicking on a video link will take you to a video page where the video can be played. Date for uploading, name of the uploader tags, comments and average rating is shown.

The viewer of the image can rate the image and post a comment. Comments to the image will also be listed, as well as information about who has posted the comments.

The uploader of the video can edit the video information from here.

It is also possible to report a video from here. Abuse reporting information is managed by the Editor/Moderator from the EPiServer Community administration interface.

Visitors

Visitors to the video gallery can play videos, but cannot rate or post comments to videos.

Members

Community members can play videos, as well as upload new videos to the website. Members can also rate videos and post comments to videos.

Owners

The uploader of the video becomes the owner. The video owner can edit the video information, and delete the video from the website.

Editors/Moderators

The video functions are built up using the page types *Videos* and *VideoPlayer*. The page type *Videos* is used for creating the video gallery and *Videos* main page. The page functionality provides a listing of videos. From here, community members can also upload videos to the video gallery. From Edit mode, the Editor can add a text and an image to the images main page. *VideoPlayer* is used for the display of a single video.

Creating and Editing a Video Main Page

1. Create a new page using the page type *Videos*, in this example it will be placed under the start page (Home) of the website.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area.
4. In the *Intro Image Url* field, select an image to be displayed on the Video main page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
7. Save and publish the page.

The screenshot shows the EPiServer CMS interface for editing a page titled "Videos". The page is in "Published Version" status. The main content area is titled "Video Gallery" and contains the following text: "The Video Gallery Function stores and manages videos. Uploaded videos are automatically encoded into flash video, a widely spread "web friendly format". The Video Gallery Function generates Image Samples of every uploaded video and stores them in an Image Gallery bound to the Video." Below the main content, there are several metadata fields: "Intro Image Uri" (set to "/PageFiles/19/Title-Video.jpg"), "Intro Image Alt Text" (set to "Video Gallery"), "Meta Title", "Meta Keywords", and "Meta Description". The interface also shows a left-hand navigation pane with a tree view of the site structure, including folders like "Home", "Clubs", "Images", "Videos", "Blogs", "Forum", "Members", "Tags", "Search", "[Article Container]", "[News Container]", and "[System]".

Video Player Page

The page type *VideoPlayer* provides a view for a video. The page contains no editorial information, it is only used for providing a display format for single images. You only have to provide a name for the page and then save and publish it.

Configuring Video Pages

The video main (gallery) page created here must be pointed out under **Content** in the start page configuration as described earlier.

Blogs

Under *Blogs* on the start page, community members can create their own blogs and view other members' blogs. The blogger administers the blog from the EPiServer CMS View mode.

The EPiServer CMS 6 editor is configured to be used as the editor when working with blog entries. An image gallery will be created for each blog for storing images inserted into blogs. When clicking insert image in the editor, you will be taken to this image gallery and you can upload an image or choose an existing one.

The *MetaWeblog API* is supported, which means that you can use for instance Windows Live Writer when blogging. The URL you should use is the URL to "My blog" for the specific user, ie: <http://relateurl.com/en/Blog/My-Blog/?userId=3>. Blogs can also be *syndicated* from other blog providers.

Blog Main Page

The *Blogs* main page shows most recent blogs entries and most active bloggers, in addition to the general blog information area. You can choose to view most popular, most viewed or most commented blog postings.

The screenshot shows the EPiServer Relate Blogs main page. At the top, the user is logged in as Mary Smith. The navigation menu includes Home, My Page, Clubs, Images, Videos, Blogs (selected), Forum, Members, Tags, and Search. The main content area is titled 'Blogs' and includes a 'CREATE ENTRY' button. Below this is a list of 'BLOG ENTRIES (27)' with sorting options: Most Recent, Most Popular, Most Viewed, and Most Commented. The first entry is 'Welcome to Johns blog!' by John Taylor, posted 0 m ago. The second is 'Travelling Mary' by Mary Smith, posted 1 h, 21 m ago. The third is 'HTTPS is more secure, so why isn't the Web using it?' by WIRED, posted 10 h, 12 m ago. The page also features sidebars for 'TAGS' (city, nature, travel), 'MY QUICK LINKS' (My Blog, My Image Galleries, My Friends, My Clubs), 'MOST ACTIVE BLOGGERS' (Johns Taylor, Mary Smith), and a 'SUBSCRIBE' section for RSS.

Blog Page

Clicking on a blog posting link will take you to the blog view page. From here you can read the full blog posting, rate it and add comments to it.



MyPage Blog for User 'Mary Smith'

Category:

[Report this blogger](#) [Edit blog](#)

[Syndicate blog](#)

BLOG ENTRY

Summer in Stockholm

Posted: 6 m ago
Average rating: ■ ■ ■ ■ ■

Summer in Stockholm is great, this is the most beautiful city in the World!

Tags: [stockholm](#), [summer](#)
Comments: 1 Views: 1

[Report this entry](#) [Edit entry](#) Your rating: ■ ■ ■ ■ ■

Comments:



I agree
I totally agree with you.

Posted: 0 m ago By: Admin User

[Delete comment](#)

Other comments to the posting are also listed below the posting. From here it is possible to report the blog entry or a comment to it.

Blogs can be syndicated from other blog providers. This is set up on the **My blog** page and supports both Atom and RSS

SYNDICATE BLOG

Feed URL

FEEDS

Blogs

From the upper section of the blog page, the owner of the blog can edit the blog page and add a presentation text and image, as well as categorize the blog content for search purposes.

Clicking on *View all entries* under *Archives* in the left column will display all entries in the current blog, providing an overview of the blog, and access to other entries in the same blog.

The screenshot displays the EPiServer Relate 2 R2 Templates user interface. At the top, the EPiServer Relate logo is on the left, and the user is logged in as 'John Taylor' with a 'Logout' link on the right. A navigation menu includes 'Home', 'My Page', 'Clubs', 'Images', 'Videos', 'Blogs', 'Forum', 'Members', 'Tags', and a search box. Below the navigation, there is a 'Back to entries' link. The main content area features a 'MyPage Blog for User 'Mary Smith'' with a category and a 'Report this blogger' link. A 'BLOG ENTRY' section shows a post titled 'Travelling Mary' by Mary Smith, posted 1 hour and 28 minutes ago, with an average rating of 4 out of 5 stars. The post content includes a paragraph about traveling and a 'POST COMMENT' button. A comment by John Taylor is visible, stating 'Absolutely... ..it certainly is, keep on travelling.' and including a 'Delete comment' link. The right sidebar contains several widgets: 'TAGS' with 'city travel', 'MY QUICK LINKS' with links to 'My Blog', 'My Image Galleries', 'My Friends', and 'My Clubs', 'MARY SMITH' profile information (Age, Lives in: Los Angeles, Gender: Female, Birthday), 'Send Message', 'ARCHIVE' with a 'View all entries 2011 (1)' link, and a 'SUBSCRIBE' button.

Visitors

Visitors to the blogs can read community members blog postings, but cannot rate or comment any blog postings.

Members

Community members can read blog postings of other members, and can rate the postings as well as add comments to postings and other members comments. Members can also report blog postings.

Owners

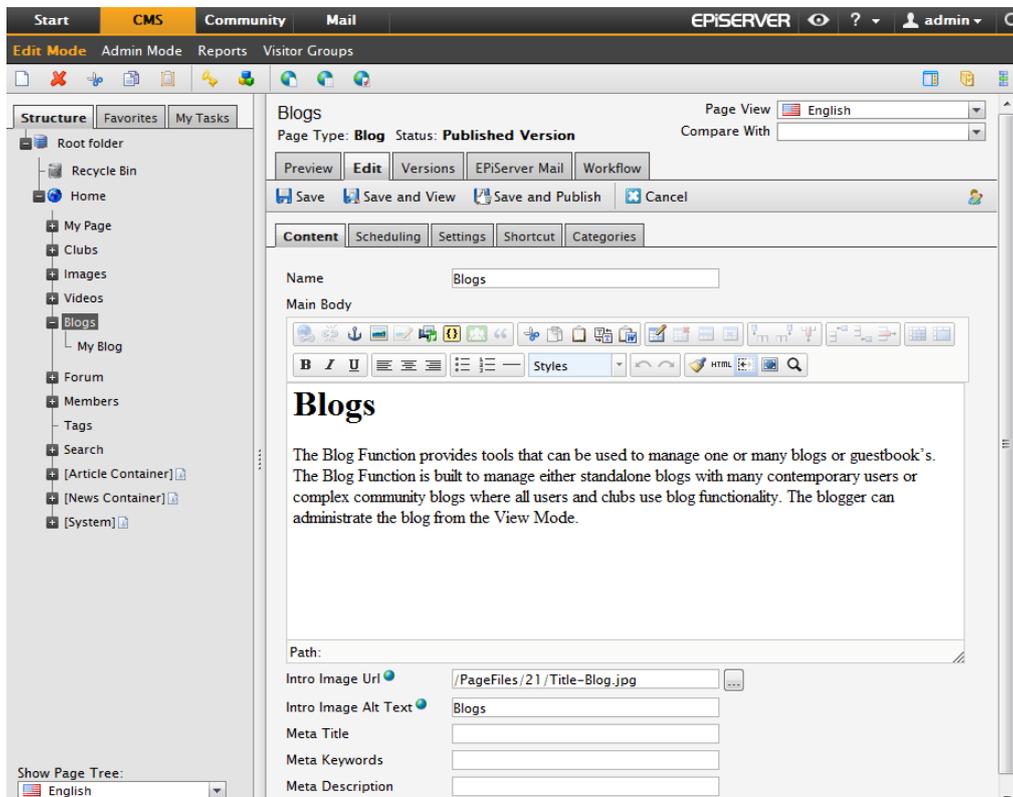
The creator of the blog is the owner. The blog owner can edit the blog page and add a presentation text and image, as well as categorize the blog content for search purposes. The owner can also create new blog postings.

Editors/Moderators

The blog functions are built up using the page types *Blog* and *MyBlog*. The page type *Blog* is used for creating the blog main page. The page functionality will provide the listing of blog entries in community member blogs. The blog entries can be displayed either based on posting date or most popular, commented or viewed. From the EPiServer CMS Edit mode, the Editor can add a text and an image to the blog main page.

Creating and Editing a Blog Main Page

1. Create a new page using the page type *Blog*, in this example it will be placed under the start page (Home) of the website.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area.
4. In the *Intro Image Url* field, select an image to be displayed on the blog main page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
7. Save and publish the page.



My Blog Page

The page type *MyBlog* provides a view for a single blog. The page contains no editorial information, it is only used for providing a display format for single blogs. You only have to provide a name for the page and then save and publish it.

Configuring Blog Pages

The *My Blog* page created here must be pointed out under **Content** in the start page configuration as described earlier.

Forums

The functionality under *Forums* offers community members the possibility to discuss subjects of interest. In this example, the forum structure is set up and controlled by the Editor/Moderator. Community members can then post topics in the forums, but cannot create forums. The forum structure can be “flat” and/or “threaded” and forums can be open, closed or hidden. The functionality supports an unlimited number of forum levels and use of moderators.

Forum Main Page

In this example, the *Forum main* page has a general information area and a section displaying available discussion forums. The functionality is built in a hierarchic structure with forums on top followed by rooms, topics and replies. A forum can have several rooms, each holding their topics. A topic can have several replies. For each room on the forum main page, the number of threads and posts are displayed, as well as the date for the latest post and name of poster.

The screenshot displays the EPiServer Relate Forum Main Page. At the top right, it indicates the user is logged in as 'Admin User' with a 'Logout' link. The navigation menu includes 'Home', 'My Page', 'Clubs', 'Images', 'Videos', 'Blogs', 'Forum' (selected), 'Members', and 'Tags', along with a search box. The main content area features a 'Forum' section with an icon of three people and a description: 'Through the Forum Function, interactivity is achieved by offering the possibility to discuss subjects of interest to the members. The forum can be implemented as a “flat” and/or “threaded” structure and can be open, closed or hidden. It supports an unlimited number of forum levels and use of moderators.' To the right is a 'TAGS' section with a 'travel' tag. Below the forum description are three 'EXAMPLE ROOT ROOM' sections. Each room has a table with columns for 'Threads/Posts' and 'Last post'. The first room, 'Example Sub Room 1', has 1 thread and 1 post by John Taylor, posted 1 hour and 23 minutes ago. The second room, 'Example Sub Room 2', has 0 threads and 0 posts. The third room, 'Example Sub Room 3', also has 0 threads and 0 posts. On the right side, there is a 'MY QUICK LINKS' section with links to 'My Blog', 'My Image Galleries', 'My Friends', and 'My Clubs'. At the bottom right, there is a footer with 'Privacy | Copyright © 2011 EPiServer AB'.

Room Page

Clicking on a forum discussion room link will take you to the view discussion room page. Available discussion topics are listed, together with number of replies and latest posting details. From here community members can create new topics within the discussion room.

Example Sub Room 1
Description Example Sub Room 1

» CREATE TOPIC

TOPICS (2)

	Replies	Last post	
<p>A new topic! Tags: stupid post</p>	0	Jun 16 2010 By: Admin User	Delete
<p>Agility for the masses Tags: agility</p>	1	Jun 15 2010 By: Annika Jansson	Delete

Topic Page

Clicking on a topic link will take you to the view topic page. Here details such as author and publishing time for the topic, are displayed.

TOPIC



Beautiful summer weather
Posted: 1 m ago Tags: summer Views: 4

Isn't this summer weather we have just so nice?

[Edit topic](#)

By: Admin User
Posts: 2
Joined: 02/08/10

REPLY

Replies



I agree, but it tends to get too hot sometimes. The evenings are nice though!

I agree, but it tends to get too hot sometimes. The evenings are nice though!

Posted: 0 m ago By: Mary Smith

[Report reply](#) [Edit reply](#) [Delete reply](#)

Replies to the specific topic are listed below. From here, logged in community members can reply to topics. It is also possible to report topics or replies.

Visitors

Visitors to the community forum pages can read forum content but cannot post replies or report any postings.

Members

Community members can create topics in open discussion rooms, and can post replies to topics in these. Members can also report topics and replies posted by other members.

Owners

The creator of a forum topic or a reply becomes the “owner”. Owners can edit their topics and they can edit or delete their own replies. Note that topics cannot be deleted from View mode, this can only be done from the community administration interface.



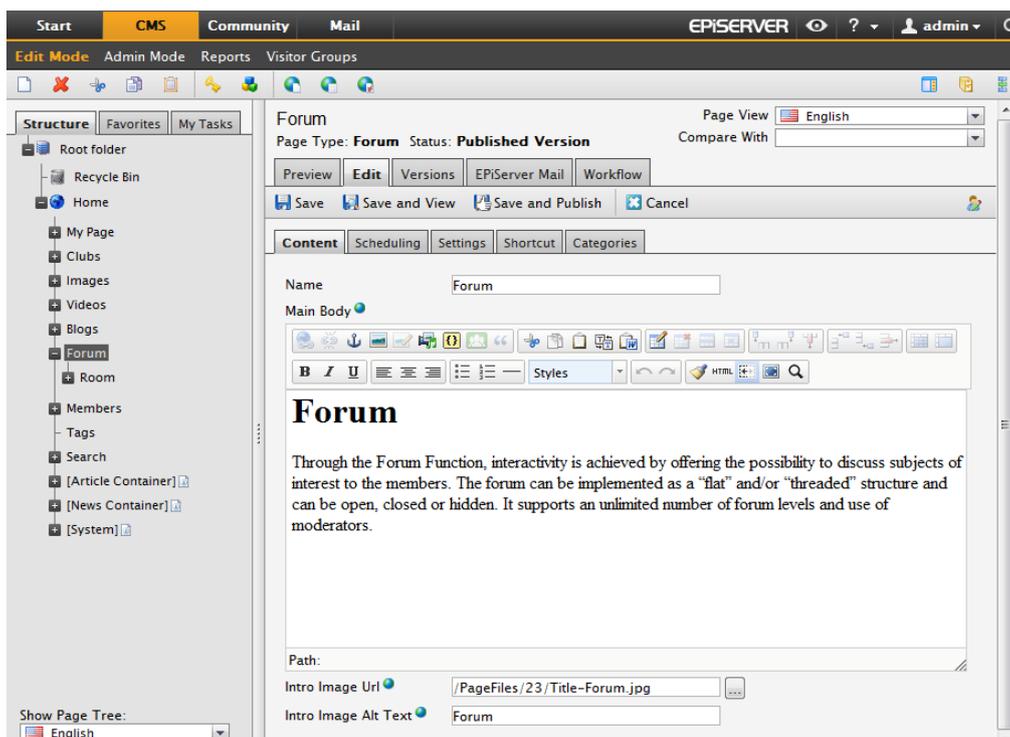
Editors/Moderators

The forum functionality is built up by page types *Forum*, *Room* and *Topic* placed in a hierarchic structure.

The page type Forum is used for creating the forum main page. The page functionality will provide the listing of available forum rooms in addition to the general area with its text and image. These can be updated from the EPiServer CMS Edit mode.

Creating and Editing a Forum Main Page

1. Create a new page using the page type *Forum*, in this example it will be placed under the start page (Home) of the website.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area.
4. In the *Intro Image Url* field, select an image to be displayed on the forum main page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. Save and publish the page.



Room Page

The page type *Room* provides a view for a forum room page. The page contains no editorial information, it is only used for providing a display format for rooms. You only have to provide a name for the page and then save and publish it.

Topic Page

The page type *Topic* provides a view for a forum topic page. The page contains no editorial information, it is only used for providing a display format for topics. You only have to provide a name for the page and then save and publish it.

Configuring Forum Pages

The *Room* and *Topic* pages described here must be pointed out under **Content** in the start page configuration as described earlier.

Members

The *Members* section displays information about members of the community. Here users can find other members and connect with them. The main page shows recent members and also provides possibility to view members alphabetically or find most viewed members of the community.

Members Main Page

In this example, the *Members main page* has a general information area, a search section and a listing of community members underneath.

The screenshot shows the EPiServer Relate Members page. At the top right, it says "You are logged in as: Admin User | Logout". The navigation menu includes Home, My Page, Clubs, Images, Videos, Blogs, Forum, Members (selected), and Tags. A search bar is located to the right of the menu.

The main content area is divided into two columns. The left column has a "Members" section with an icon of three people and the text: "The Members Function gives the users the opportunity to find other members and connect with them. They can easily reach other members My Page's and request friendships." Below this is a "MEMBERS (3)" section with three tabs: "Most Recent", "Alphabetical", and "Most Viewed". Under "Most Recent", there are three member profiles: John Taylor, Mary Smith, and Admin User, each with a small profile picture and name.

The right column has a "TAGS" section with a cloud of tags: administer, analyze, build, city, hiking, moderate, nature, relate, sun, and travel. Below that is a "MY QUICK LINKS" section with four links: My Blog, My Image Galleries, My Friends, and My Clubs.

At the bottom right, there is a footer: "Privacy | Copyright © 2011 EPiServer AB".

My Page

Clicking on a member name link will take you to the personal *My Page* view for a member. My Page displays personal details for the member together with other information such as latest visitors, friends, blog entries, images and videos. The tag cloud for tags associated with the member is also shown.

EPISERVER
RELATE

You are logged in as: [Mary Smith](#) | [Logout](#)

Home **My Page** Clubs Images Videos Blogs Forum Members Tags Search

LATEST VISITORS

 **Admin User**
0 m ago

 **John Taylor**
1 h, 28 m ago
Chicago

Mary Smith
Age:
Lives in: Los Angeles
Gender: Female
Birthday:
[» Edit Settings](#)

TAGS

city sun **travel**

FRIENDS

You have friend requests

 **Admin User**
[Approve](#) | [Decline](#)

 **John Taylor**
Friends since: 21/03/11
Chicago
[» View all \(1\)](#)

BLOG ENTRIES

[»](#) **Travelling Mary**
Comments: 1 1 h, 34 m ago
[» View all \(1\)](#)

News feed Mini feed Wall **Inbox (0)**

[»](#) John Taylor commented on Mary Smith's Blog Entry.

[»](#) John Taylor wrote a new Blog Entry

MY QUICK LINKS

- [» My Blog](#)
- [» My Image Galleries](#)
- [» My Friends](#)
- [» My Clubs](#)

LATEST IMAGES



[» View all \(3\)](#)

VIDEOS

No videos found!

[» View all \(0\)](#)

SUBSCRIBE

[»](#)  [Subscribe to RSS](#)

The My Page center displays the “mini feed” area showing recent activities for this member. Under the Wall tab, other members can leave messages that will be visible to the community for reading. It is possible for members to delete their own wall entries.

 **Admin User**
Age: 30
Lives in:
Gender: Male
Birthday: 01/01/80
[» Edit Settings](#)

News feed Mini feed **Wall** Inbox (0)

 I liked your latest comment!

Posted by: [Mary Smith](#) 0 m ago

[» Delete](#) [» Reply](#)

Community members can leave personal messages to each other, and request friendship from a members My Page. You need to be registered and logged on to the community in order to request friendship and leave messages.

My Friends

Clicking on the *Friends* link for a member takes you to the My Friends page. This page displays information about the friends of a specific community member. It is also possible to list friends alphabetically, and to view friends that are online.

The screenshot shows the EPiServer Relate interface. At the top right, it says "You are logged in as: Mary Smith | Logout". The navigation menu includes Home, My Page, Clubs, Images, Videos, Blogs, Forum, **Members**, and Tags. A search box is also present.

The main content area is divided into several sections:

- Members:** A section with an icon of three people and text explaining the Members Function: "The Members Function gives the users the opportunity to find other members and connect with them. They can easily reach other members My Page's and request friendships."
- MARY SMITH'S FRIENDS:** A section with tabs for "Most Recent", "Alphabetical", and "Online". It displays two friend profiles: "Admin User" and "John Taylor", each with a "Delete" button.
- TAGS:** A section with a list of tags: "administer analyze build city hiking moderate nature relate sun travel".
- MY QUICK LINKS:** A section with links to "My Blog", "My Image Galleries", "My Friends", and "My Clubs".
- MARY SMITH:** A profile summary section showing a profile picture and fields for "Age", "Lives in: Los Angeles", "Gender: Female", and "Birthday".

At the bottom right, there is a footer: "Privacy | Copyright © 2011 EPiServer AB".

Visitors

Visitors to the community member pages can read member content but cannot post messages or request friendship.

Members

From the My Page for a member, community members can send messages to the owner of the page, as well as request friendship and post messages on the wall.

Owners

My Page owners can maintain their personal information from the page by clicking **Edit Settings**. Information entered here will be presented in the community as profile information for the individual member.

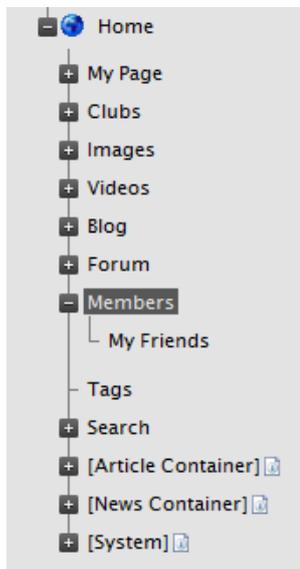
The screenshot shows the "Edit Settings" page for a user named Mary Smith. It features a profile picture on the left and a form on the right with the following information:

- Mary Smith**
- Age: 49
- Lives in:
- Gender: Female
- Birthday: 01/01/81

Below the form is a button labeled "Edit Settings".

Editors/Moderators

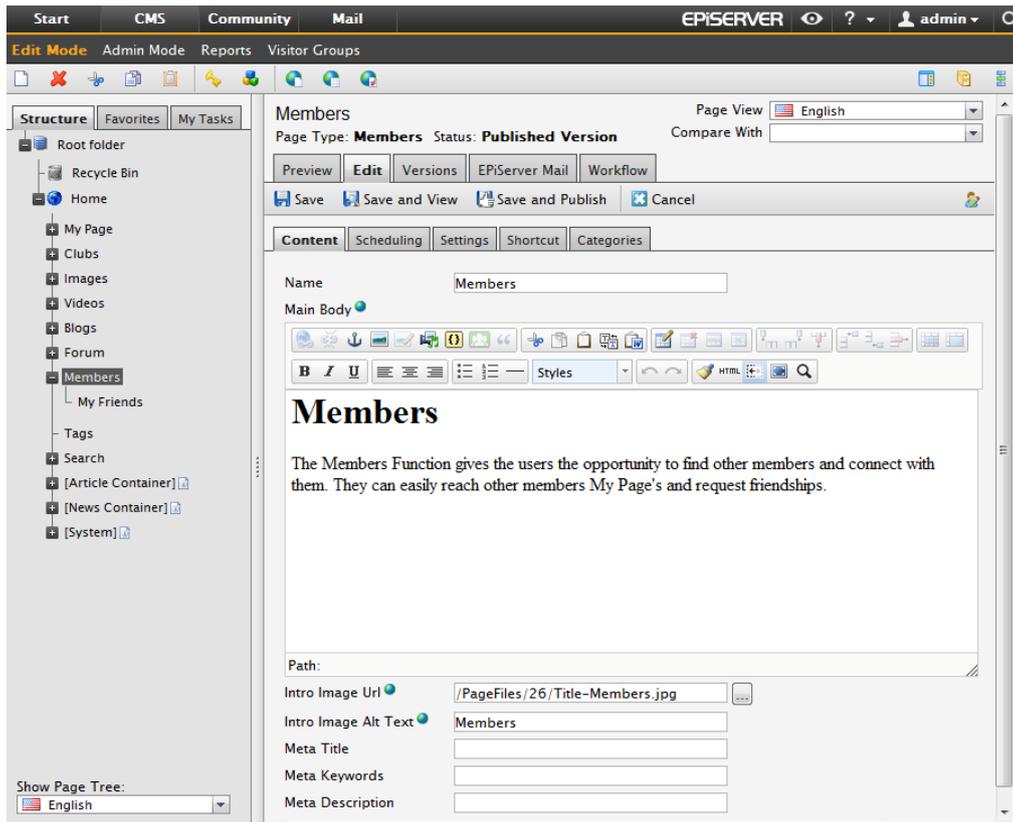
The *Members* section is built up with page types *Members*, *MyFriends*, *MyPage* and *MySettings*. These pages are arranged in the EPiServer CMS page tree as shown in the image.



These page types are used for displaying and grouping community member information and holds little information of their own. Instead, the personal member content is stored in the community database and managed from the community administration interface.

Creating and Editing a Members Main Page

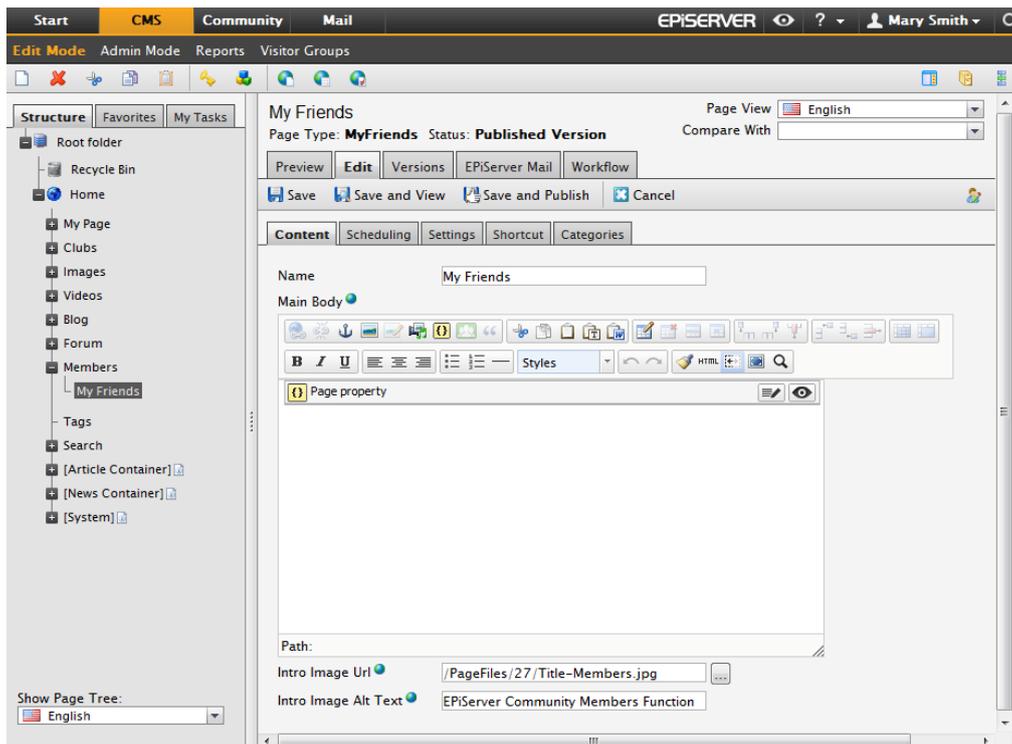
1. Create a new page using the page type *Members*, in this example it will be placed under the start page (Home) of the website.
2. Give the page a name in the *Name* field.
3. Enter or edit the text in the *Main Body* editor area.
4. In the *Intro Image Url* field, select an image to be displayed on the forum main page.
5. In the *Intro Image Alt Text* field, enter an alternative text to be displayed for the image.
6. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
7. Save and publish the page.



My Friends Page

The purpose of the *MyFriends* page type is to list friends connected to a community member, and to display the personal profile information of connected friends. The upper section of the page contains a general information area, and the page type has an editorial field where you can enter text and link to an image, just as for the members main page.

In this example, the information displayed in the upper section of the *My Friends* page will be the same as for the members main page. This is solved using dynamic content, which displays main body content from the members main page.



My Page

The page type *MyPage* provides a view for a forum topic page. The page contains no editorial information, it is only used for providing a display format. You only have to provide a name for the page and then save and publish it.

My Settings Page

The page type *MySettings* provides a view for a forum topic page. The page contains no editorial information, it is only used for providing a display format. You only have to provide a name for the page and then save and publish it.

Configuring Members Pages

The *My Friends*, *My Page* and *My Settings* pages mentioned here must be pointed out under **Content** in the start page configuration as described earlier.

Tags

Tags are user generated words describing the content of a website. A tag cloud is a visual depiction of tags. In a tag cloud the importance of a word is shown with font size or color.

Each of the sections in this site example will have their own tag cloud. For instance there will be a tag cloud for images, blogs and forums, visualizing what are currently "hot words" in that particular section. The Tags section shows tags for the entire community, same as the start page tag cloud.

1 BLOG ENTRIES TAGGED WITH GOLF



Connemara Golf club
 Posted: Jun 02 2010 By: Annika Jansson
 At the Edge of Europe on the wild Atlantic coast lies a links course that is a challenge to all who play her. Nestled between the mountains and the sea in the West of Ireland, the Connemara Championship Golf Links is an exhilarating golfing exper...
 Comments: 1
 Views: 8
 Average rating:
[Delete](#)

Tags: [connemara, golf](#)

1 IMAGE GALLERIES TAGGED WITH GOLF



Golf
 Number of images: 5
 Jun 02 2010
[Delete](#)

10 IMAGE(S) TAGGED WITH GOLF



Golf at Fopp...
 By: Annika Jansson
 Jun 02 2010
 Average rating:
[Delete](#)



Golf at Ombe...
 By: Annika Jansson
 Jun 02 2010
 Average rating:
[Delete](#)



Golf in Tuni...
 By: Annika Jansson
 Jun 02 2010
 Average rating:
[Delete](#)



Golf at Ombe...
 By: Annika Jansson
 Jun 02 2010
 Average rating:
[Delete](#)

[1](#) [2](#) [Next](#) [Last](#)

1 CLUB(S) TAGGED WITH GOLF



Golf
 If you haven't seen Jesper Parnevik swing, you haven't seen anything
 Owner: Admin User
 Tags: [golf](#)
 Created: 02/06/10
 Members: 7
 Status: Open
[Leave Club](#)

Tags are also hyperlinks and clicking on a tag will take you to a listing of community items, for instance blog entries, clubs or images, associated with that tag. A tag can also be linked to the name of a community member, in which case content associated with that specific member will be listed.

Visitors

Visitors to the website can see tag clouds for all of the community sections, and can click on all tags to display associated content items.

Members

Community members that are logged on to the website, can add tags to the content they create in the various community sections. Tags are added using comma separation.

Owners

Content owners, that is the creator of the content item such as an image or a topic, can update tag information associated with a specific item.

Editors/Moderators

The page type *Tags* provides a display for tags. The page contains no editorial information, it is only used for providing a display format. You only have to provide a name for the page and then save and publish it.

Configuring the Tags Page

The tags page created here must be pointed out under Site settings in the start page configuration described earlier.

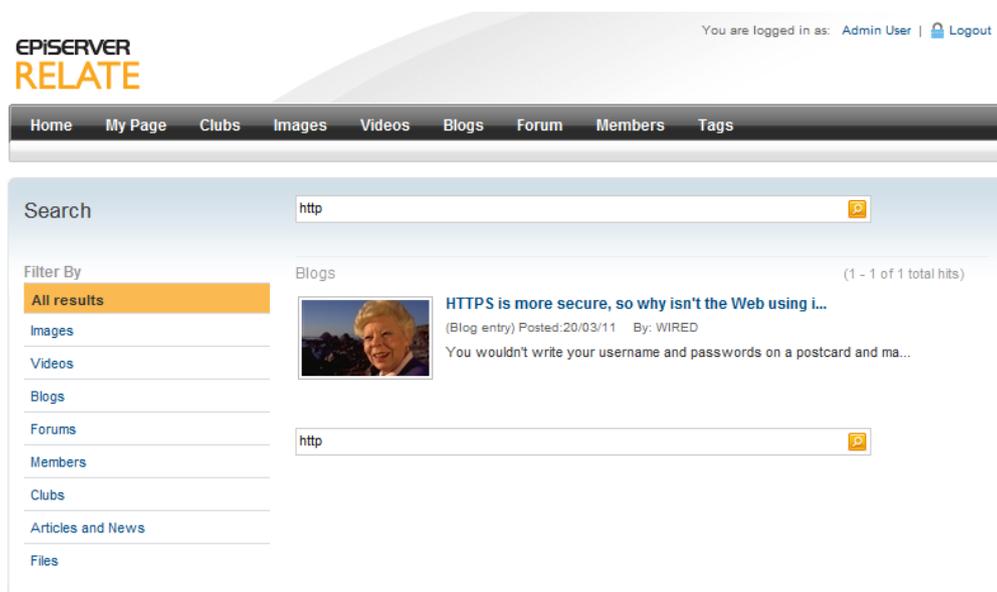
Other Functions

Search

The Relate templates sample site uses search functionality based on the search engine Lucene which is part of the EPiServer Framework. The content types that are configured to be indexed are:

- Blog entries and comments
- Clubs and content within clubs
- Forum topics and replies
- Images and image comments
- Members
- Videos and video comments
- Articles and files created by content editors

Search results can be filtered based on the types above.



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The search also handles access rights. For example, in a search result list you will find content within closed clubs only if you're a member of that particular club. Only approved content will be indexed. Tags are not included in the search.

Sharing Content

Content can be shared using the Atom or RSS standard formats. When content can be shared, you will see a "Subscribe" box.



The following content can be shared:

- News feed and Mini feed
- Blog entries and blog entry comments
- Forum topics and forum topic replies

Categories

There are two global categories that are used on the site by default: "Business" and "Leisure". All content can be categorized, making it possible to for example partition all content that is business related.

Personalization

Personalization criteria for community members are included in Relate. This makes it possible to target content to community members based on their profile information. The profile criteria can be used in combination with EPiServer CMS for instance to display adapted content to a selected group.

The *User Attribute* community personalization criteria is available in the main menu under *Visitor Groups* and *Community Criteria*.

The screenshot displays the 'Create Visitor Group' configuration page in EPiServer CMS. The main area is titled 'Criteria' and includes a 'Match' dropdown menu currently set to 'All'. Below this is a dashed box labeled 'Drop new criterion here'. A 'User Attribute' criterion is added to the list, and its dropdown menu is open, showing a list of attributes: Username, First name, Last name, Alias, Email, Status, Date of birth, Creation date, EPiServerMailSubscriber, IsMale, LivesIn (highlighted), and SkypeUsername. The 'Other Information' section contains input fields for 'Name' and 'Notes'. The 'Security role' section has a checkbox for 'Make this visitor group visible to all users' (unchecked) and a checked checkbox for 'Enable statistics for this visitor group'. On the right, the 'Community Criteria' sidebar shows 'User Attribute' as the selected criterion. At the bottom of the form are 'Save' and 'Cancel' buttons.

The profile criteria can easily be updated to be used by CMS editors, as well as for creating mailing lists in EPiServer Mail. Find out more about personalization in the documentation for EPiServer CMS on world.episerver.com.

Managing Editorial Content

The Relate website described in this documentation is an example of an integration between EPiServer CMS and EPiServer Community. EPiServer CMS is used for displaying community content and for managing editorial information from the EPiServer CMS Edit mode.

Working in EPiServer CMS Edit Mode

In an integrated site you can work with content other than the community generated, just as you normally do from the Edit mode in EPiServer CMS. The page tree structure works the same way as it does in EPiServer CMS, and you can create content using ordinary EPiServer CMS page types.

Most likely, your integrated website will be readily set up, meaning that you will not need to create any of the community related pages, and only occasionally will you need to update the existing information in these. It may also be that the community related page types will be hidden in your setup and will thus not be available in Edit mode when creating new pages.

In this example, the start page displays information that is both community generated and editor generated. For instance, latest blog entries and new image galleries are community member generated content, whereas news and articles are generated from the Edit mode.

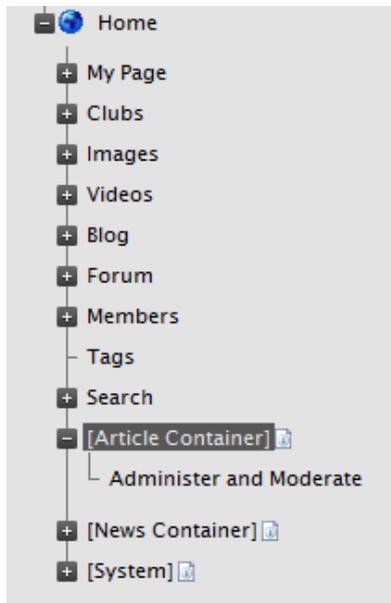
Here we will provide a few examples of how you can work with content in the EPiServer CMS Edit mode, to be tagged and displayed in the integrated community site. In this example we have created a news function and an article section which will be displayed on the community start page. Both of these content types can be tagged and associated with related community objects such as clubs and forum rooms.

Articles

Editorial content can be for instance articles created by editors or community members. In this example, articles are created by editors from the EPiServer CMS Edit mode, but it is also possible to create an interface making it possible for community members to submit articles for publishing in the community.

The screenshot displays the EPiServer Relate website interface. At the top, the logo "EPISERVER RELATE" is visible on the left, and a user login status "You are logged in as: Admin User | Logout" is on the right. Below the logo is a navigation menu with items: Home, My Page, Clubs, Images, Videos, Blogs, Forum, Members, Tags, and a search box. The main content area features an article titled "Administer and Moderate your online community" by Robert Smith, posted on 28/02/11. The article includes a rating system (5 stars), tags (administer, moderate, relate), and a "POST COMMENT" button. Below the article is a "COMMENTS" section with one comment from Mary Smith: "This is a great article! Which it had some images though...". At the bottom, there is a "RELATED CLUB" section for "Travelling", which includes a club image, description, owner (Mary Smith), tags (travel), and creation details (Created: 21/03/11, Members: 2, Status: Open, Join Club, Delete).

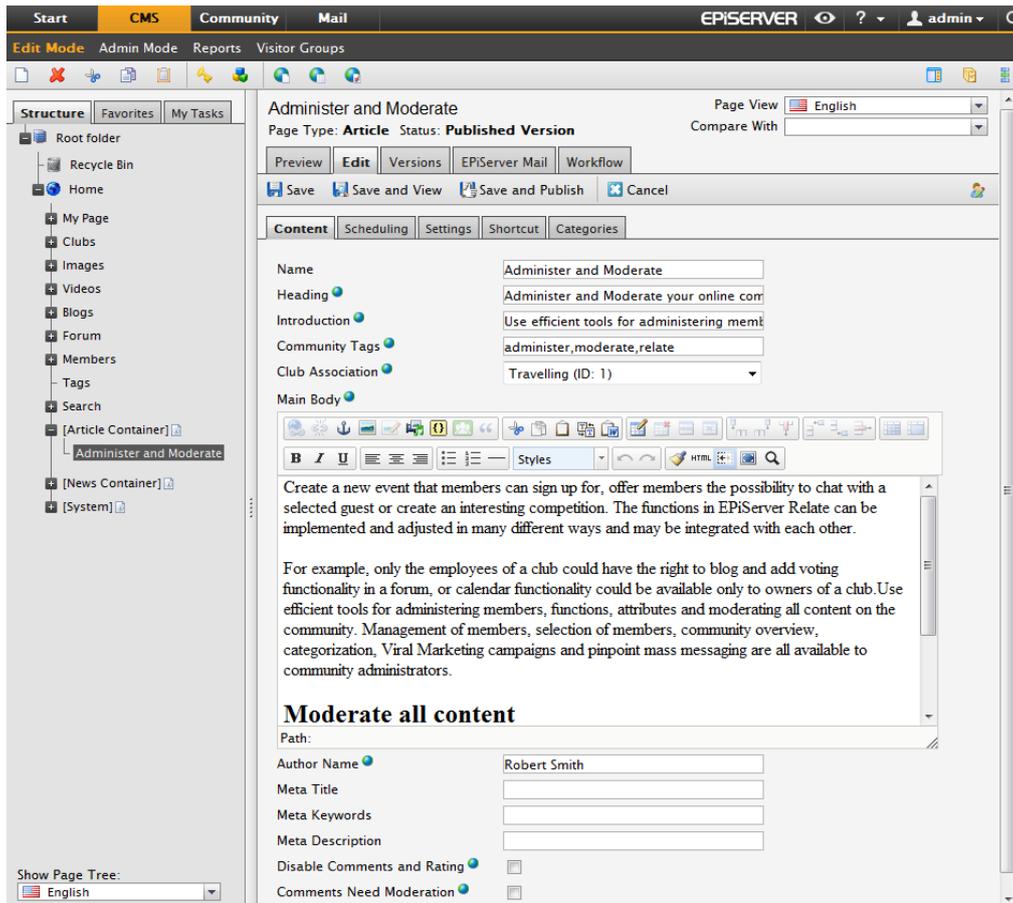
In this *Relate* sample site, you will find an article container with articles as sub-pages underneath, all based on the page type *Article*. The functionality of this page type makes it possible to associate articles with clubs of related interests, so that related articles will be listed in the article section of a club. Also, related clubs of interest will be listed on the article page.



Recently published articles will also be listed on the community start page as well as in the right column of the article. EPiServer CMS will fetch the listing from the articles listed under the page named *[Article Container]*.

Creating an Article

1. Create a new page using the page type *Article*, in this example it will be placed under the *[Article Container]* page for the article listing to work.
2. Give the page a name in the *Name* field.
3. Enter an introduction in the *Introduction* field, this will be displayed in listings.
4. Select an associated club in the *Club Association* field. This will provide the linking to the article section of a community club.
5. Enter or edit the text in the *Main Body* editor area.
6. Provide a name for the author of the article in the *Author Name* field.
7. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
8. Check *Disable Comments and Rating* if you do not want the article to be subject for commenting and rating.
9. Check *Comments Need Moderation* if you want the article to be commented and want to be able to moderate comments before they become public. The article comments will have status "pending" until approved in the Community Approval gadget on the Dashboard.
10. Save and publish the page.

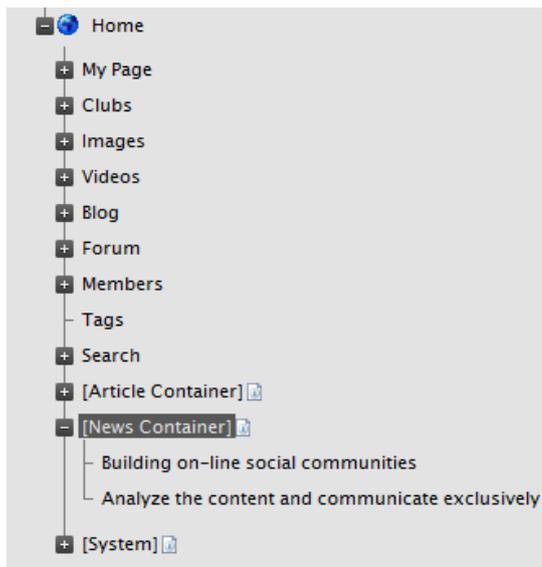


News

Editorial content can also be a news section where community editors can push news to the community. In this example, news are created by editors from the EPiServer CMS Edit mode, and are listed in the left column of the community start page.



Just as for the article section described previously, the news function is built up using a container page with sub-pages underneath. In this site example, you will find a news item container with news items as sub-pages, all based on the page type News. EPiServer CMS will fetch the listing from the news listed under the page named *[News Container]* as shown below.



Similar as for articles, the functionality of the News page type makes it possible to associate news with community objects. For news, it is possible to tag a news item with community tags, and to link a news item to a forum room.

Tagging the news item with a community tag will include the news item in the community tag cloud. Associating the news item with a forum room will make the news item appear in relation to the selected forum topic.

Creating a News Item

1. Create a new page using the page type *News*, in this example it will be placed under the *[News Container]* page for the news listing to work.
2. Give the page a name in the *Name* field.
3. Enter an introduction in the *Introduction* field, this will be displayed in listings.
4. Enter a tag in the *Community Tag* field. This will include the news item in the community tag cloud.
5. In the *Forum Room Association*, select a forum room to associate the news item with. This will make the news item appear in relation to a forum topic.
6. Enter the news item text in the *Main Body* editor area.
7. Provide a name for the author of the article in the *Author Name* field.
8. In the *Meta Title*, *Meta Keywords* and *Meta Description* fields, enter a meta title, meta keywords (comma separated) and a description. This information is picked up and displayed by search engines.
9. Check *Disable Comments and Rating* if you do not want the article to be subject to commenting and rating.
10. Check *Comments Need Moderation* if you want the news item to be commented and want to be able to moderate comments before they become public. The news item comments will have status “pending” until approved in the Community Approval gadget on the Dashboard.
11. Save and publish the page.

The screenshot displays the EPiServer CMS interface for editing a page titled "Building online social communities". The page is in "Edit Mode" and is of type "News". The status is "Published Version". The page content includes a heading, introduction, community tags, and a main body with an image and text. The interface also shows a navigation pane on the left and a toolbar at the top.

Page Information:

- Page Type: News
- Status: Published Version
- Page View: English

Page Content:

- Name: Building online social communities
- Heading: Building online social communities
- Introduction: With EPiServer Relate, building successful
- Community Tags: build, relate
- Forum Room Association: Travelling (ID: 8)

Main Body:

An Online Community is an excellent way to build strong relationships with your target groups. Companies with strong brands and products that engage the customers and who want to promote and develop relationships with their target groups can derive great benefits from community functionality. EPiServer Relate lets you build unique on-line social communities.

Efficient

Path:

Author Name:

Meta Title:

Meta Keywords:

Meta Description:

Disable Comments and Rating:

Comments Need Moderation:

Tagging, Commenting and Rating of Editorial Content

Just as for any community created content, the editorial content created in EPiServer CMS can also be tagged, commented and rated by community members. EPiServer CMS content pages will be counted for in the tag cloud, together with the rest of the content on the website. The commenting function for content pages can be disabled by the editor.

More About EPiServer CMS

In this section you have been given a brief overview of how to create editorial content in this Relate example website. Please refer to the EPiServer CMS user documentation on world.episerver.com for more information on how to work with content in EPiServer CMS.

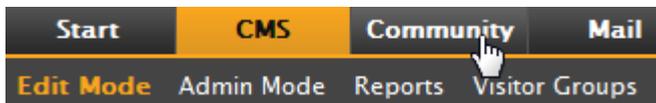
Managing Community Content

The Relate sample site described in this documentation consists of an EPiServer CMS site with a community module running in the background. The community module is used for moderating and administering community member generated content.

As described earlier, member generated community content such as blog entries, forum postings and images, is created by community members from the EPiServer CMS View mode, and stored as items in the Community database instead of as EPiServer CMS pages.

In this example, the only community content that is maintained in EPiServer CMS Edit mode is the text and images on the community main pages. Editing of community main pages has been described in earlier sections of this manual. In the following you will find a brief overview of administration tasks in the Community.

This means that community content will not be accessible in the EPiServer CMS page tree structure. Instead, community content is administered and moderated from the **Community moderation and administration interface**. These are available in the top menu in Edit mode. Select *Community* and then either *Moderation Mode* or *Admin Mode*.



Community Moderation Mode

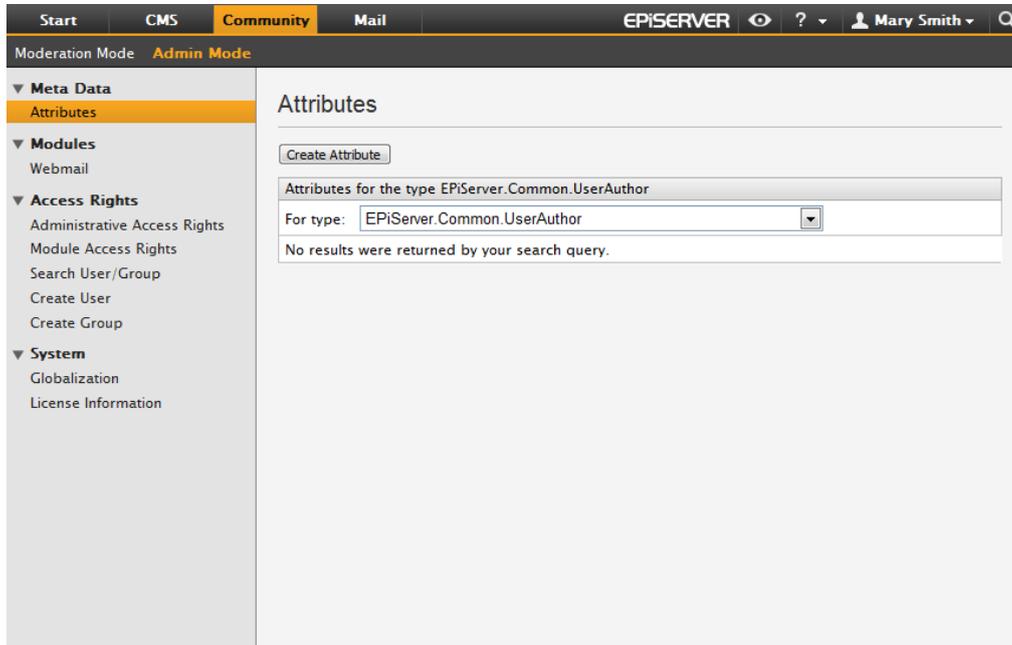
The Community Moderation Mode provides access to the Community moderation interface. From here the community moderator can carry out moderation related tasks such as moderation of blog and forum postings and image galleries.

Overview	
Blog Comments	0
Blog Entries	0
Blogs	0
Clubs	0
Comments	2
Forum Replies	0
Forum Rooms	0
Forum Topics	0
Image Comments	0
Image Galleries	0
Images	0
Members	3
Video Comments	0
Video Galleries	0
Videos	0

Campaigns and contests are managed from here, as well as categories and predefined tags used in the community.

Community Admin Mode

The Community Admin Mode is used by the community administrator for administrative tasks such as user and access rights management. This is where the administrator will provide users with access rights to different community functions.



Managing Users and User Groups

Just as in EPiServer CMS, it is possible to work with different sources for managing users and groups in an integrated solution using the *Providers* technology. In this Relate template example, the Community role and membership provider is used.

The Relate template example has two predefined user groups, *Administrators* and *CommunityMembers*. *Administrators* is used for providing editors and moderators access to the EPiServer CMS Edit and Admin mode. *CommunityMembers* is used for managing community members.

In the previous section you have been given a brief overview of community administration tasks in this Relate example website. Please refer to the Community user webhelp available inside the Relate website, or on world.episerver.com, for more detailed information on how to work with community functionality.